

## VITA

*Mara K. Berkland*

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### Current Academic Positions

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- Professor:* North Central College, Communication Department
- Hired at rank of assistant professor in 2003
  - Promoted to associate professor and tenured in 2010
  - Promoted to professor in 2015
- Ruge Fellow:* Fellowship awarded for excellence in teaching from North Central College  
June 2013-June 2018

### Education

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- Ph.D. University of Utah, Salt Lake City, Utah,  
Defense: May 2003; Diploma Awarded: May 2004  
Department: Communication  
Dissertation: Feminism and its Social Movement in Morocco:  
Pragmatism, Persuasion, and Change  
Specialty Areas: Cultural Legal Strategy, Cross-Cultural Communication,  
Critical Discourse Analysis, Critical Theory and Practice  
*International Study:* Arabic Language Institute in Fez, Fez, Morocco
- M.A. University of Denver, Denver, Colorado, August 1998  
Department: Human Communication Studies  
Specialty Areas: Group Communication, Communication Philosophy,  
Intercultural Communication  
*International Study:* Universidad por la Paz, San Jose, Costa Rica
- B.A. Gustavus Adolphus College, St. Peter, Minnesota, 1997  
Major: Communication Studies  
*International Study:* Escuela Universal, Cuernavaca, Mexico;  
Pontificia Universidad Católica Madre y Maestra, Santiago, Dominican  
Republic; L'Université Mireille, Toulouse, France

### Selected Professional Activities

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#### Publications

Mathison, M., & Berkland, M. (2019). Creating Cultural Awareness When Teaching Writing Across Disciplines. In M. Mathison (Ed.), *Sojourning in Disciplinary Cultures: A Case Study of Teaching and Writing in Engineering*. Logan, UT: Utah State University Press.

Berkland, M. (2019). Differences in Approaching Assignments, Answers, and Truth. In M. Mathison (Ed.), *Sojourning in Disciplinary Cultures: A Case Study of Teaching and Writing in Engineering*. Logan, UT: Utah State University Press.

Berkland, M. & Jain, S. (2018). Hollow Bahu: Indian daughter-in-law. In J. Manning & J. Dunn (Eds.), *Transgressing Feminist Theory and Discourse: Advancing Conversations Across Disciplines*. New York, NY: Routledge.

Berkland, M. (2017). Experience sampling method. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage Publications.

Berkland, M. & Keys, J. (2016). Putting a robe on the naked roommate: Exposing problematic socializing messages in college survival guides. *Journal on Excellence in College Teaching*, 7 (1), p.195-231.

Berkland, M. (2013). Is it Theft?: Examining the Social Construction of Sexual Consent and Sexual Assault. In E. Ribarsky & M. Murphy (Eds.), *Activities for Teaching Gender and Sexuality in the University Classroom* (pp. 17-25). Lanham, MD: Rowman & Littlefield Education.

Berkland, M. (2005). Women, Gender and Community-Based Organizations: North Africa. *Encyclopedia of Women and Islamic Cultures*. J. Suad, (Ed.). Netherlands: Brill Academic Publishers.

#### *In process*

Jain, S. & Berkland, M. (under review). Hollow Bahu: Identity Crisis and Indian daughters-in-law. *Indian Journal of Gender Studies*.

#### Presentations

Jain, S. & Berkland, M. (2016). Hollow Bahu: Indian daughter-in-law. Presented at the Spotlight Panel at The Organization for the Study of Communication, Language, and Gender Annual Conference in Oak Park, Illinois.

Keys, J. & Berkland, M. (2012). Putting a Robe on ‘The Naked Roommate’: Thinking Critically about College Survival Guides. Presented at the Lilly Conference for College and University Teaching in Miami, Ohio.

Paine, R., & Berkland, M. (2010). From theory to application: Disciplining the student. Presented at the National Communication Association’s annual convention in San Francisco, California.

Berkland, M. (2010). El Frito Bandito: Rural Iowa, Halloween costumes, and discrimination. Presented at the National Communication Association’s annual convention in San Francisco,

California.

Berkland, M. (2010). Did she say, “yes”? : Social activism through clarifying reasonable misunderstanding of consent. Accepted at the International Society for Justice Research conference in Banff, Canada.

Grim Buxbaum, A., & Berkland, M. (2008). Social change: Dilemmas of communication and mission congruence in a Chicagoland domestic violence service provider. Presented at the National Communication Association’s annual convention in San Diego, California.

Mathison, M. & Berkland, M. (2008). Interdisciplinary (writing) collaboration, interdisciplinary (cross-cultural) communication. Presented at 3rd International Santa Barbara Conference on Writing Research in Santa Barbara, CA.

Mathison, M. & Berkland, M. (2006). Transdisciplinary Teaching as a Cross-Cultural Imperative: A WID/CID Case Study of the “Soft-Pure” and the “Hard-Applied”. Presented at the International Conference of Humanities in Tunis.

Berkland, M. (2005). Strategies and Worldviews: Women’s Rights, Social Movements, and Morocco. Presented at the National Communication Association’s annual convention in Boston, Massachusetts.

Berkland, M. (2004). Post-colonized Feminism: A Need for Moroccan Theory. Presented at the National Communication Association’s annual convention in Chicago, Illinois.

Mathison, M. & Berkland, M. (2003). Intercultural Communication Competency in Interdisciplinary Work . Presented at the national Conference of College Composition and Communication in San Antonio, Texas.

Berkland, M. (2001). Images of western ideology and the Middle Eastern other in popular film. Presented at the annual conference of the Western States Communication Association, Coeur d’Alene, Idaho. (Award: Top four papers in Intercultural Communication)

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**Courses Taught \* denotes courses taught at North Central College**

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- \*Moroccan Culture and Change (GLS 260)
- \*Introduction to Public Speaking (COM 100; SPE 115)
- \*Interpersonal Communication (COM 200)
- \*Business and Professional Communication (COM 230)
- \*Advanced Public Speaking (COM 287)
- \*Intercultural Communication (COM 317)
- \*Communication Theory (COM 300)
- \*Advanced Organizational Communication (COM 430, with A. Buxbaum)
- \*Women and Men in Society (GWS 100)

- \*Human Sexuality (BIO 300/GWS 301 with J. Zenchak)
- \*Honors Thesis Practicum (HON 300)
- \*War Stories (IDS 125, with L. Pennie)
- \*Comparing Women in Chicago History: Addams and Palmer (VER 100)
- \* Dating and Interpersonal Communication (VER 100)
- Intermediate Writing (WRTG 2010)
- Research and Writing for the Disciplines (WRTG 3200)

## **Past Education Employment**

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*ESL Instructor:* Global Language Institute, Hamline University,  
Summer 2002; Summer 2003

*ESL Instructor:* Bridge International School, Denver, Colorado  
August 1998- August 1999

*Adjunct Instructor:* Front Range Community College, Front Range, Colorado  
August 1998- August 1999

## **Selected Service Positions**

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### *Major Campus Service*

- Chairperson, North Central College, Professional Tenure and Retention Committee, 2015-present
- Chairperson, North Central College, Communication & Media Studies Department, 2010- 2015
- Co-Chairperson, North Central College, Strategic Planning Committee, 2012
- Member, North Central College, Faculty Personal Committee (tenure and retention committee), 2006 – 2009
- Member, North Central College, Academic Programs Assessment Committee, 2009-2012

### *Other Service*

- Member, North Central College, College Assessment Committee, 2009 – 2012
- Departmental Coordinator, SPC Assessment Initiatives, 2007-2012
- Member, North Central College, Faculty Elections Committee, 2007 – 2010
- Member, North Central College Research Ethics Committee, 2004 – 2007

## **Selected Awards and Grants**

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- North Central College Faculty Personnel Development Committee Summer Research Grant, 2017
- North Central College Faculty Personnel Development Committee Summer Research Grant (with Jennifer Keys, Ph.D.), 2013
- North Central College Faculty Personnel Development Committee Summer Research Grant (with Jennifer Keys, Ph.D.), 2012
- North Central College Faculty Personnel Development Committee Summer Research

- Grant, 2008
- North Central College Faculty Personnel Development Committee Summer Research Grant, 2004
  - Swing Grant for Classroom Advancement, 2003
  - Top four papers in Women's Studies Division at the conference of the National Communication Association, Boston, Massachusetts, 2005
  - Top four papers in Intercultural Communication at the conference of the Western States Communication Association, Long Beach, California, 2002

### **Community Service**

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- Court Watch Researcher for Battered Women's Network, Chicago, IL (2012- 2015)
- Board Member for Sarah's Inn, Oak Park, IL (2007-2009)
  - Board Vice President for Fund Development (2007-2009)
- Volunteer for Sarah's Inn, Oak Park, IL (2004-2009)