

Jennifer Keys, Ph.D.
Curriculum Vitae

Assistant Provost for Teaching and Learning
Director of the Center for the Advancement of Faculty Excellence (CAFÉ)
Professor of Sociology

Office Address:

CAFÉ, Oesterle Library, 320 School Street
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EDUCATION

Ph.D. in Sociology, University at Albany–SUNY, Albany, NY 1994–2002
Specialization Exams: Gender and Social Movements
Dissertation Title: *Emotion Work in Women’s Experiences of Abortion*
Committee Members: Glenna Spitze (Chair), David Wagner, James Zetka

B.A. in Sociology and Psychology, Ohio University, Athens, OH 1989–1993
summa cum laude, Phi Beta Kappa National Honor Society

AREAS OF INTEREST

Faculty Development	Organizational Change	Faculty and Student Engagement
College Transition	Qualitative Methods	Scholarship of Teaching and Learning
Abortion	Gender	Social Movements

ADMINISTRATIVE EXPERIENCE OVERVIEW

North Central College, Naperville, IL

Assistant Provost for Teaching and Learning	2018–Present
Inaugural Director of the Center for the Advancement of Faculty Excellence	2016–Present
Chair of the Institutional Review Board/Animal Care and Use Committee	2009–2016
Chair of the Sociology, Anthropology, and Political Science Department	2007–2014

North Central College is an independent, comprehensive college with a current enrollment of 2,770 undergraduates in 65 majors and an additional 200 graduate students in six programs taught by 151 full-time (108 tenure-track) dedicated teacher-scholars. Best articulated in our new mission statement, “We are a diverse community of learners dedicated to preparing students to be curious, engaged, ethical, and purposeful citizens and leaders in local, national and global contexts.”

Current Role

The Assistant Provost for Teaching & Learning/CAFÉ Director serves as a key member of the Provost's leadership team, supports all areas of faculty work, and leads a holistic, integrated faculty professional development center with the expertise and vision to elevate its stature to a national model.

- In charge of eleven tactics in the Strategic Plan that relate to integrating technology, fostering a culture of creativity and risk-taking, increasing external markers of excellence, investing in professional development, and rewarding excellence.
- Serve as a critical resource for organizational development and institutional change conversations, including semester conversion and the re-imaging of our curriculum.
- Champion evidence-informed high-impact practices (HIPs).
 - Successfully co-chaired a major Strategic Plan working group charged with examining HIPs and devising a plan for scaling-up (2016–2017).
- Provide leadership for the smooth integration of technology to increase the effectiveness of teaching and learning and to make educational experiences more dynamic.
 - Secured institutional permission for faculty to hold virtual office hours and to use SafeAssign as a tool to improve proper citation in student writing.
- Increase high-quality blended and online courses and oversee instructional design team.
- Establish CAFÉ as a valuable resource for individualized faculty consultations, as a hub for faculty to share expertise and experience, and as an inviting full-service office that offers robust support and the resources needed to achieve higher levels of impact.
 - Created a competitive RFP to serve as a CAFÉ Fellow or Associate to tap faculty talent and expand the reach of the center (launched 2017).
- Spark campus-wide interest and participation in faculty development workshops, seminars, institutes, and faculty learning communities.
- Work collaboratively with the Associate Dean for Engaged Learning to build an infrastructure for Community Engaged Learning and other transformative pedagogies.
 - Co-hosted our first-annual Community Partner Fair with the Center for Social Impact (September 2018).
 - Proposed and received approval for the General Education Committee for a college-wide Community Engaged Learning course designation.
 - Successful applications to host an AmeriCorps VISTA (2017–18, 2018–19).
- Foster communities of practice around teaching, student learning, assessment, mentoring, and scholarship/creative work, including the Scholarship of Teaching and Learning.
 - Created an eBook of campus-wide mentoring opportunities with the Vice President of Student Affairs and the Director of Advising.

- Shape policies and practices that help sustain a diverse, inclusive, and equitable community and develop and implement training programs to enrich faculty cultural competencies and improve support for underrepresented populations on campus.
- Orchestrate a comprehensive professional mentoring program for new faculty members, as well as, professional renewal and continuing engagement for senior and emeritus faculty.
 - Created the Collaborative Colleagues Matching Program (2018).
 - Used backwards design to create the New Faculty Academy (2018).
 - Designed the Great Beginnings program for new part and half-time faculty and the Navigating North Central program for new-full time faculty (2016).
- Partner with department chairs and deans on strategies for faculty recruitment, retention, and success, including initiatives around tenure and promotion procedures.
 - Meet with every search candidate to describe the robust array of support that they could expect if they joined our faculty.
- Enhance the culture of creativity and risk taking among faculty to improve student learning.
- Serve as the Provost’s designee to the Faculty Development and Recognition Committee.
 - Plan and execute programs and events related to faculty awards and recognition.
 - Guide policy and handle all administrative functions for the new sabbatical and professional semester program.
- Chair the Higher Learning Commission (HLC) Re-Accreditation Taskforce on Teaching and Learning and the HLC Quality Assurance Initiative for Blended and Online Courses.
- Be an exemplary role model for innovative teaching and active scholarship.

TEACHING EXPERIENCE

North Central College, Naperville, IL

Professor	2015–Present
Associate Professor	2010–2015
Assistant Professor	2003–2010

Sociology Courses:

Introduction to Sociology (100)	Quantitative Research Methods (200)
Qualitative Research Methods (202)	Sociology of Gender (210)
Sociology of Families (220)	Protest and Change (375)
Power-Based Personal Violence (390)	Life Chances/Choices Capstone (498)

Interdisciplinary Courses:

What is Truth? (Honors 200)	Preceptor (Leadership, Ethics, Values 250)
From the Personal to the Political: Perspectives on Abortion (Honors 390)	
Orange is the New Black: Sociopolitical Realities of Women’s Incarceration (Verandah)	

Kenyon College, Gambier, OH
Full-Time Visiting Assistant Professor 2002–2003
Sociology Courses: American Society, Social Problems, and The Abortion Debate

Denison University, Granville, OH
Full-Time Visiting Instructor 2000–2002
Sociology/Anthropology Courses: People, Culture, & Society, Socio-Cultural Research Methods, Social Problems/ Collective Solutions, Sexual Inequality

University at Albany–SUNY, Albany, NY
Instructor 1995–1999
Sociology Courses: Gender, Families, Gender in Families, Intro. to Social Research

Siena College, Loudonville, NY
Instructor 1998–1999
Sociology Courses: The Family

PEER-REVIEWED PUBLICATIONS

McBride, D.E., & Keys, J. (2018). *Abortion in the United States: A reference handbook*. (2nd ed.). Santa Barbara, CA: ABC-CLIO.

Berkland, M. K., & Keys, J. (2016). Putting a robe on “the naked roommate”: Exposing problematic socializing messages in college survival guides. *Journal on Excellence in College Teaching*, 27(1), 195-231.

Keys, J. (2015). Reproductive rights: The ongoing battle for access to contraception and abortion in the United States. *Sociologists for Women in Society [Factsheet](#)*.

Sulik, G., & Keys, J. (2013). “Many students really do not yet know how to behave!” The syllabus as a tool for socialization. *Teaching Sociology*, 42(2), 151-160.

Keys, J. (2010). Running the gauntlet: Women’s use of emotion management techniques in the abortion experience. *Symbolic Interaction*, 33(1), 41-70.

Goodrum, S., & Keys, J. L. (2007). Reflections on two studies of emotionally sensitive topics: Bereavement from murder and abortion. *International Journal of Social Research Methodology*, 10(4), 249-258.

Keys, J. (2006). Abortion. In W. G. Staples (Ed.), *The Encyclopedia of Privacy* (Vol. 1). Westport, CT: Greenwood Publishing Group.

McCaffrey, D. & Keys, J. (2000). Competitive framing processes in the abortion debate: Polarization- vilification, frame saving, and frame debunking. *The Sociological Quarterly*, 41(1), 41-61.

SELECTED WORKS IN PROGRESS

- Keys, J. & Gòkè-Pariolá, A. (Forthcoming). Expanding Community, Infrastructure, and Capacity by Thinking Holistically about Faculty Excellence. In O. Neisler, P. Looker, & M. Newman (Eds.). *International handbook of case studies of faculty development centers: Reimagining teaching to maximize student learning*. New York, NY: Palgrave Macmillan.
- Berkland, M. & Keys, J. *Navigating the Terrain of Higher Education: A Disciplinary Travel Guide*. Initial stages of book prospectus development for target publisher *Jossey-Bass*.

BOOK REVIEWS

- Keys, J. (2011). [Review of the book *America and the pill: A history of promise, peril, and Liberation*, by E. May]. *Gender and Society*, 25(4), 526-528.
- Keys, J. (2010). [Review of the book *Wannabees, goths, and Christians: The boundaries of sex, style, and status*, by A. Wilkins]. *The American Journal of Sociology*, 115(4): 1328-30.
- Keys, J. 2004. [Review of the book *The Kaleidoscope of Gender*, by J. Spade & C. Valentine (Eds.).] *Teaching Sociology*, 32(3).

CONTRIBUTIONS TO TEACHING COLLECTIONS

- Keys, J. (2014). Fertility technology cases and questions to consider. In B. Risman & V. Rutter. (Eds.), *Instructors' Manual for Families as They Really Are* (2nd ed.). New York, NY: W.W. Norton & Co.
- Keys, J. (2014). Gender markers in adult Halloween costumes. In M. C. Stalp & J. Childers (Eds.), *Teaching Sociological Concepts and the Sociology of Gender* (1st & 2nd eds.) and *Teaching Resources Innovations Library*. Washington, DC: American Sociological Association.
- Keys, J. (2007). Simulating the crisis hotline to teach about family violence. In B. Keating (Ed.), *Resource materials for teaching about family violence* (2nd & 3rd eds.) Washington, DC: American Sociological Association.
- Keys, J. (2007). Observation of family interaction at the zoo; "Field study" of the Aryan movement; and Unobtrusive study of bumper stickers. In J. Ballard & V. Jensen (Eds.), *Qualitative research methods: Syllabi and instructional materials* (4th ed.) Washington, DC: American Sociological Association.
- Keys, J. (2005). Friendship film analysis. In M. Stalp & J. Childers (Eds.), *Teaching sociological*

concepts and the sociology of gender (1st & 2nd Eds.) Washington, DC: American Sociological Association.

Keys, J. (2003). A Sociological analysis of frame alignment processes in the abortion conflict. In B. Edwards, M. Van Villigen, & T. Yelverton (Eds.), *Social movements and collective action: Syllabi and instructional materials*, Washington, DC: American Sociological Association.

Keys, J. (2002). Syllabus for social problems and collective solutions. In D. Papademas (Ed.), *Teaching Visual Sociology*. Washington, DC: American Sociological Association.

Keys, J. (2000). A Sociological analysis of a contemporary novel: Updating the housework script and Design a greeting card. In K. Lowney & G. Macheski (Eds.), *Teaching about families* (3rd Ed.). Washington, DC: American Sociological Association.

RECENT CAFÉ WORKSHOPS

Keys, J. & Geraty, K. (Associate Dean for Engaged Learning) May 2019
Workshop on Semesterizing your Courses to encourage faculty to embed more high-impact practices, active engagement, technology, and reflective pauses to deepen student learning.

Keys, J. & Corsino, L. (Professor of Sociology) Nov. 2018
Lunch & Learn featuring Hanstedt, P. (2018). *Creating wicked students: Designing courses for a complex world*. Sterling: VA, Stylus Publishing, LLC.

Keys, J. & Geraty, K. (Associate Dean for Engaged Learning) Sept. 2018
Workshop on preparing General Education proposals for the Community Engaged Learning (CEL) course designation. Part I of the 2018 CEL Summer Collaboratory Series, which utilized a “Train the Trainer” approach with early adopters to enable more rapid diffusion.

Keys, J. & Jankowski, J. (Professor of Chemistry) May 2018
Lunch & Learn featuring Harrington, C., & Zakrajsek, T. (2017). *Dynamic lecturing: Research-based strategies to enhance lecture effectiveness*. Sterling: VA, Stylus.

Keys, J. with the Provost and Deans May 2018
Panel on preparing for faculty evaluation.

Keys, J. & Anamuah-Mensah S. (Instructional Designer) March 2018
Lunch & Learn featuring Eynon, B., & Gambino, L. M. (2017). High-impact ePortfolio practice: A catalyst for student, faculty, and institutional learning. Sterling: VA, Stylus.

Keys, J. & the Faculty Development and Recognition Committee Nov. 2017
Workshop on preparing summer grant applications.

Keys, J. & Kersh, R. (AVP for Student Engagement and Success, NIU) Nov. 2017
Lunch & Learn featuring Roberts, J. W. (2015). *Experiential Education in the College Context: What it is, how it works, and why it matters*. Routledge.

Keys, J. & Mueller, J. (CAFÉ Fellow, Professor of Psychology) October 2017
Evaluating Course Evaluations: Evidence-Based Practices for Promotion and Tenure Committees.

SELECTED CONFERENCE PRESENTATIONS

Keys, J. & Jackson, J. (2016, November) *Only connect: The transformative potential of creative course design*. Paper presented at the Lilly International Conference on College Teaching, Miami, OH.

Keys, J. & Berkland, M. (2014, September). *C U L8R: Text-message based ESM to study first-year transition*. Paper presented at the Midwest First Year Experience Conference, Aurora, IL.

Berkland, M. & Keys, J. (2012, November). *College as a sexy summer camp: The socializing literature for students-in-transition*. Paper presented at the Lilly International Conference on College Teaching, Miami, OH.

Sulik, G. & Keys, J. (2008, August). *Classroom policies to communicate expectations and sociological ideas*. Paper presented at the annual meeting of the American Sociological Association, Boston, MA.

Keys, J. (2007, August). *Your first academic job: Success in the early faculty years*. Panel at the annual meeting of the annual meeting of the American Sociological Association, New York, NY.

Keys, J. (2006, August). *Your first academic job: Success in the early faculty years*. Panel at the annual meeting of the American Sociological Association, Montreal, Canada.

Keys, J. (2006, August). *Abortion decision making*. Paper presented at the annual meeting of the Society for the Study of Social Problems, Montreal, Canada.

Keys, J., Smith, T. & Sullivan-Catlin, H. (2005, August). *Teaching about controversial subjects*. Workshop presented at the annual meeting of the American Sociological Association. Philadelphia, PA, August.

- Profiled in Jaschik, S. (2005, August 16). Classroom Heat: Sociologists consider how to cover hot-button topics without losing control or civility. *Inside Higher Ed*.

Keys, J. (2005). *Women's use of emotion management techniques in the abortion experience*. Paper presented at the annual meeting of the American Sociological Association, Philadelphia, PA.

CAMPUS CITIZENSHIP

North Central College

Provost's Council	2016–Present
Academic Advisory Committee	2014–Present
Responsible Conduct of Research Coordinator	2018–Present
Cardinal First-Gen Program	2015–Present
Faculty Professional Development Committee (major governance)	
Elected Chair serves on Steering and Liaison to Trustees Committees	2014–2016
Elected Representative for the Human Thought and Behavior Division	2008–2012
o Worked with the Director of Grants to acquire a subscription to InfoEd Spin, a searchable database for external grants	
o Created an academic leave policy for faculty to pursue prestigious opportunities	
Institutional Review Board/Institutional Animal Care and Use Committee	
Planned and hosted a cross-institutional training	2018
Chair	2009–2016
o Spearheaded the establishment of an official IRB/IACUC	
Social Science Representative to the Research Ethics Committee	2008–2009
Ashoka U. Changemaker Team	2016–2017
NetVUE Grant Advisory Board	2015–2016
Faculty Marshall	2012–2016
Richter Committee Chair (awards competitive student research grants)	2006–2008
Member	2003–2006
Search Committees	
o Successfully hired four tenure-track sociologists	
Sociology/Anthropology Chair	2013–2014
Sociology/Anthropology Chair	2012–2013
Sociology/Anthropology Chair	2009–2010
Sociology/Anthropology Chair	2008–2009
Sociology/Anthropology Chair	2007–2008
Sociology/Anthropology Co-chair	2005–2006
Sociology/Anthropology Member	2003–2004
Marketing Outside Member	2004–2005
President's Taskforce on Retention	2005–2006
Faculty Advisor for Student Groups	
FADRA (Food Allergies/Dietary Restrictions Association)	2015–2016
Advocates for Choice	2010–2011

University at Albany–SUNY

Member, Institutional Review Board	2000–2001
Managing Editor, <i>Gender and Society</i>	1999–2000
Teaching Associate, Center for Excellence in Teaching and Learning	1998–1999

Managing Editor, *Sociological Forum*

1995–1998

GRANTS AND AWARDS

North Central College

Summer Faculty Development Grants

2013, 2012, 2011, 2010, 2008, 2007, 2005

University at Albany–SUNY

The Allen E. Liska Dissertation Proposal Award, Department of Sociology

2000

Paul Meadows Award for Excellence in Teaching, Department of Sociology

1998

Teaching Assistantship, Department of Sociology

1994–1998

PROFESSIONAL AFFILIATIONS

Professional Organizational Developers Network

Association of American Colleges and Universities

New American Colleges and Universities

 Civic Engagement Representative

2017–Present

American Sociological Association

Sociologists for Women in Society

 Professional Needs Mentoring Coordinator

2005–2006

American Association of University Professors

Phi Beta Kappa