

Jennifer Keys, Ph.D.
Curriculum Vitae

Assistant Provost for Teaching and Learning
Director of the Center for the Advancement of Faculty Excellence (CAFÉ)
Professor of Sociology

Office Address:

CAFÉ, Oesterle Library, 320 School Street
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EDUCATION

Ph.D. in Sociology, University at Albany–SUNY, Albany, NY 1994–2002
Specialization Exams: Gender and Social Movements
Dissertation Title: *Emotion Work in Women's Experiences of Abortion*
Committee Members: Glenna Spitze (Chair), David Wagner, James Zetka

B.A. in Sociology and Psychology, Ohio University, Athens, OH 1989–1993
summa cum laude, Phi Beta Kappa National Honor Society

AREAS OF INTEREST

Faculty Development	Organizational Change	Faculty and Student Engagement
College Transition	Qualitative Methods	Scholarship of Teaching and Learning
Abortion	Gender	Social Movements

ADMINISTRATIVE EXPERIENCE OVERVIEW

North Central College, Naperville, IL

Assistant Provost for Teaching and Learning	2018–Present
Inaugural Director of the Center for the Advancement of Faculty Excellence	2016–Present
Chair of the Institutional Review Board/Animal Care and Use Committee	2009–2016
Chair of the Sociology, Anthropology, and Political Science Department	2007–2014

North Central College is an independent, comprehensive college with a current enrollment of 2,770 undergraduates in 55 majors and an additional 200 graduate students in seven programs taught by 151 full-time (108 tenure-track) highly-engaged teacher-scholars and over 150 dedicated part-time faculty. Best articulated in our mission statement, “We are a diverse community of learners dedicated to preparing students to be curious, engaged, ethical, and purposeful citizens and leaders in local, national and global contexts.”

Current Role

The Assistant Provost for Teaching & Learning/CAFÉ Director serves as a key member of the Provost's leadership team, supports all areas of faculty work, and leads a holistic, integrated faculty professional development center with the expertise and vision to elevate its stature to a national model.

- Establish CAFÉ as a valuable resource for individualized faculty consultations, as a hub for faculty to share expertise and experience, and as an inviting full-service office that offers robust support and the resources needed to achieve higher levels of impact.
 - Created a competitive RFP to serve as a CAFÉ Fellow or Associate to tap faculty talent and expand the reach of the center (2017-present).
 - Sparked campus-wide interest and participation in faculty development workshops, seminars, institutes, and faculty learning communities.
- Provide leadership for the smooth integration of technology to increase the effectiveness of teaching and learning and to make educational experiences more dynamic, oversee instructional design team, and increase high-quality blended and online courses.
 - Secured institutional permission for faculty to hold virtual office hours and to use SafeAssign as a tool to improve proper citation in student writing (2016).
 - Offered a stipend-supported Online Pedagogy Institute for faculty to revolutionize their courses resulting in a surge for 2019-20 (55 blended/11 online undergraduate-level and 4 blended/44 graduate-level).
 - Transitioned to a self-paced Elevating Online Pedagogy Course to equip instructors with the knowledge and skills necessary for impactful and satisfying teaching in an online learning environment.
 - Chaired the Higher Learning Commission Quality Assurance Initiative for Blended and Online Courses (2019).
 - Helped faculty navigate the rapid transition to remote instruction for 900 sections by providing instructional design support, training 130 faculty to use Blackboard Collaborate for synchronous class meetings and virtual office hours, and setting up MS TEAMS as our primary communication and knowledge-sharing tool (Spring 2020).
 - Led the Instructional Modalities Institutional Response Team to prepare for a safe return to campus (summer 2020).
- Serve as a critical resource for organizational development and institutional change conversations.
 - Co-chaired a major Strategic Plan working group charged with examining high-impact educational practices and devising a plan for scaling-up (2016–2017).
 - Provided resources to faculty and academic programs across the campus as we converted to semesters and completely reimaged of our curriculum (2018).
 - Invited general education expert Dr. Paul Hanstedt to campus to discuss his book *Creating Wicked Students: Designing Courses for a Complex World* (2019).
 - Led the Working Group on Teaching and Learning: Quality, Resources, and Support for the Higher Learning Commission Reaccreditation Assurance Team Visit (2019).

- Work collaboratively with the Associate Dean for Engaged Learning to build an infrastructure for Community Engaged Learning (CEL) and other transformative pedagogies.
 - Applied successfully to host an AmeriCorps VISTA (2017–18, 2018–19, 2019–20, 2020–21) to identify and remove barriers to student participation.
 - Proposed and received approval for the General Education Committee for a college wide CEL course designation (2018).
 - Launched the CEL Summer Collaboratory Series, which utilized a “Train the Trainer” approach with early adopters to enable rapid diffusion (2018).
 - Created an annual Community Partner Fair co-hosted with the Center for Social Impact (2019–present).
 - Developed comprehensive faculty toolkits with principles of good practice, carefully curated resources, institutional guidelines, and easy-to-use templates.

- Foster communities of practice around teaching, student learning, assessment, mentoring, and scholarship/creative work, including the Scholarship of Teaching and Learning.
 - Created an eBook of campus-wide mentoring opportunities with the Vice President of Student Affairs and the Director of Advising (2018).
 - Redesigned and co-hosted with Dr. Stephen Maynard Caliendo the Associate Colleges of the Chicago Area Scholarship of Pedagogy Symposium (2019).

- Orchestrate a comprehensive professional onboarding and mentoring program for new faculty and continual engagement and professional renewal for senior and emeritus faculty.
 - Designed the Great Beginnings program for new part and half-time faculty and the Navigating North Central program for new-full time faculty (2016).
 - Used backwards design to construct the New Faculty Academy (2018).
 - Set-up a Collaborative Colleagues Matching Program to cultivate support networks (2018).

- Partner with chairs and deans on strategies for faculty recruitment, retention, and success.
 - Meet with every search candidate to describe the wide array of support we offer.
 - Convene an annual panel with the Provost and Deans to demystify evaluation.
 - Enhance the culture of creativity and risk-taking to improve student learning.

- Serve as the Provost’s designee to the Faculty Development and Recognition Committee.
 - Guide policy and administer the new sabbatical/professional semester program.
 - Plan and execute programs and events related to faculty awards and recognition.

- Shape policies and practices that help sustain a diverse, inclusive, and equitable community and develop and implement training programs to enrich faculty cultural competencies and improve support for underrepresented populations on campus.
 - Hosted guest speakers Dr. Cia Verschelden, author of *Bandwidth Recovery: Helping Students Reclaim Cognitive Resources Lost to Poverty, Racism, and Social Marginalization* (2019) and Dr. Sumun L. Pendakur, Chief Learning Officer, USC Race & Equity Center (2020). [NCC News](#).
 - Curated resources for activists that contributed to the Diversity, Equity, and Inclusion Taskforce’s development of a [Black Lives Matter Library Guide](#) (2020).

TEACHING EXPERIENCE

North Central College, Naperville, IL

Professor 2015–Present
Associate Professor 2010–2015
Assistant Professor 2003–2010

Sociology Courses:

Introduction to Sociology (100)	Quantitative Research Methods (200)
Qualitative Research Methods (202)	Sociology of Gender (210)
Sociology of Families (220)	Protest and Change (375)
Power-Based Personal Violence (222)	Life Chances/Choices Capstone (498)

Interdisciplinary Courses:

What is Truth? (Honors 200)	Preceptor (Leadership, Ethics, Values 250)
From the Personal to the Political: Perspectives on Abortion (Honors 390)	
Orange is the New Black: Sociopolitical Realities of Women’s Incarceration (Verandah)	

Kenyon College, Gambier, OH

Full-Time Visiting Assistant Professor 2002–2003
Sociology Courses: American Society, Social Problems, and The Abortion Debate

Denison University, Granville, OH

Full-Time Visiting Instructor 2000–2002
Sociology/Anthropology Courses: People, Culture, & Society, Socio-Cultural Research Methods, Social Problems/ Collective Solutions, Sexual Inequality

University at Albany–SUNY, Albany, NY

Instructor 1995–1999
Sociology Courses: Gender, Families, Gender in Families, Intro. to Social Research

Siena College, Loudonville, NY

Instructor 1998–1999
Sociology Courses: The Family

PUBLICATIONS

Keys, J. & Gòkè-Pariolá, A. (2020). Expanding community, infrastructure, and capacity by thinking holistically about faculty excellence. In O. Neisler, P. Looker, & M. Newman (Eds.). *International handbook of case studies of faculty development centers: Reimagining teaching to maximize student learning*. New York, NY: Palgrave Macmillan.

Jackson, J. & Keys, J. (2020) Unbounded teaching: The creative course as a lever for senior faculty connection. *Peer Review*. Special issue on innovative faculty development for self-renewal.

- McBride, D.E., & Keys, J. (2018). *Abortion in the United States: A reference handbook*. (2nd ed.). Santa Barbara, CA: ABC-CLIO.
- Berkland, M. K., & Keys, J. (2016). Putting a robe on “the naked roommate”: Exposing problematic socializing messages in college survival guides. *Journal on Excellence in College Teaching*, 27(1), 195-231.
- Keys, J. (2015). Reproductive rights: The ongoing battle for access to contraception and abortion in the United States. *Sociologists for Women in Society [Factsheet](#)*.
- Sulik, G., & Keys, J. (2013). “Many students really do not yet know how to behave!” The syllabus as a tool for socialization. *Teaching Sociology*, 42(2), 151-160.
- Keys, J. (2010). Running the gauntlet: Women’s use of emotion management techniques in the abortion experience. *Symbolic Interaction*, 33(1), 41-70.
- Goodrum, S., & Keys, J. L. (2007). Reflections on two studies of emotionally sensitive topics: Bereavement from murder and abortion. *International Journal of Social Research Methodology*, 10(4), 249-258.
- Keys, J. (2006). Abortion. In W. G. Staples (Ed.), *The Encyclopedia of Privacy* (Vol. 1). Westport, CT: Greenwood Publishing Group.
- McCaffrey, D. & Keys, J. (2000). Competitive framing processes in the abortion debate: Polarization-vilification, frame saving, and frame debunking. *The Sociological Quarterly*, 41(1), 41-61.

WORKS IN PROGRESS

- Berkland, M. & Keys, J. *The Well-Equipped Traveler: Disciplinary Maps to Guide Your College Journey*. Book prospectus.
- Geraty, K., Keys, J., & Luchetti, L. “Too small to scale, too big to fail? Mobilizing campus stakeholders around community engaged learning. *Journal of Experiential Education*.

BOOK REVIEWS

- Keys, J. (2011). [Review of the book *America and the pill: A history of promise, peril, and Liberation*, by E. May]. *Gender and Society*, 25(4), 526-528.
- Keys, J. (2010). [Review of the book *Wannabees, goths, and Christians: The boundaries of sex, style, and status*, by A. Wilkins]. *The American Journal of Sociology*, 115(4): 1328-30.
- Keys, J. 2004. [Review of the book *The Kaleidoscope of gender*, by J. Spade & C. Valentine (Eds.).] *Teaching Sociology*, 32(3).

CONTRIBUTIONS TO TEACHING COLLECTIONS

- Keys, J. (2014). Fertility technology cases and questions to consider. In B. Risman & V. Rutter. (Eds.), *Instructors' Manual for Families as They Really Are* (2nd ed.). New York, NY: W.W. Norton & Co.
- Keys, J. (2014). Gender markers in adult Halloween costumes. In M. C. Stalp & J. Childers (Eds.), *Teaching Sociological Concepts and the Sociology of Gender* (1st & 2nd eds.) and *Teaching Resources Innovations Library*. Washington, DC: American Sociological Association.
- Keys, J. (2007). Simulating the crisis hotline to teach about family violence. In B. Keating (Ed.), *Resource materials for teaching about family violence* (2nd & 3rd eds.) Washington, DC: American Sociological Association.
- Keys, J. (2007). Observation of family interaction at the zoo; "Field study" of the Aryan movement; and Unobtrusive study of bumper stickers. In J. Ballard & V. Jensen (Eds.), *Qualitative research methods: Syllabi and instructional materials* (4th ed.) Washington, DC: American Sociological Association.
- Keys, J. (2005). Friendship film analysis. In M. Stalp & J. Childers (Eds.), *Teaching sociological concepts and the sociology of gender* (1st & 2nd Eds.) Washington, DC: American Sociological Association.
- Keys, J. (2003). A Sociological analysis of frame alignment processes in the abortion conflict. In B. Edwards, M. Van Villigen, & T. Yelverton (Eds.), *Social movements and collective action: Syllabi and instructional materials*, Washington, DC: American Sociological Association.
- Keys, J. (2002). Syllabus for social problems and collective solutions. In D. Papademas (Ed.), *Teaching Visual Sociology*. Washington, DC: American Sociological Association.
- Keys, J. (2000). A Sociological analysis of a contemporary novel: Updating the housework script and Design a greeting card. In K. Lowney & G. Macheski (Eds.), *Teaching about families* (3rd Ed.). Washington, DC: American Sociological Association.

INVITED TALKS

Cornish College Faculty Institute
Backwards Design Practices and Critically Reflective Teaching
The Neuroscience of Learning
High-Impact Practices and Engaged Learning

August 2019

FEATURED CAFÉ WORKSHOPS

- Keys, J. & Jennifer Shah (Assistant Professor of Education) October 2020
Virtual Lunch & Learn featuring Chávez, A. F., & Longerbeam, S. D. (2016). *Teaching across cultural strengths*. Stylus Publishing, LLC.
- Keys, J., Anamuah-Mensah, S. & Blight, M. (Assist. Professor of Communication) August 2020
Webinar featuring Darby, F. & Lang, J. (2020) *Small Teaching Online: Applying Learning Science in Online Classes*.
- Keys, J. & Geraty, K. (Associate Dean for Engaged Learning) May 2019
Semesterizing Your Courses: Course Design, Technology, and Engaged Learning
- Keys, J. & the Faculty Development and Recognition Committee May 2019
Workshops on preparing sabbatical applications and grant applications.
- Keys, J., Martinez M. (Associate Professor of Mathematics) March 2019
Lunch & Learn featuring Park, J. J. (2018). *Race on campus: Debunking myths with Data*. Harvard Education Press with special guest Stolze M. (Dean of Admissions).
- Keys, J. & Jankowski, J. (Professor of Chemistry) May 2018
Lunch & Learn featuring Harrington, C., & Zakrajsek, T. (2017). *Dynamic lecturing: Research-based strategies to enhance lecture effectiveness*. Stylus Publishing.
- Keys, J. & Anamuah-Mensah S. (Instructional Designer) March 2018
Lunch & Learn featuring Eynon, B., & Gambino, L. M. (2017). *High-impact ePortfolio practice: A catalyst for student, faculty, and institutional learning*. Stylus Publishing.
- Keys, J. & Kersh, R. (AVP for Student Engagement and Success, NIU) Nov. 2017
Lunch & Learn featuring Roberts, J. W. (2015). *Experiential education in the college context: What it is, how it works, and why it matters*. Routledge.
- Keys, J. & Mueller, J. (CAFÉ Fellow, Professor of Psychology) Oct. 2017
Evaluating Course Evaluations: Evidence-Based Practices for Promotion & Tenure
- Keys, J. & Azarbad L. (Associate Professor of Psychology) April 2017
Presentation with student panel featuring Swingle, J., Cuba, L., Jennings, N. and Lovett, S. (2016) *Practice for life: Making decisions in college*. Harvard University Press.
- Keys, J. & St. Clair, C. (Associate Dean for Student Success) Dec. 2016
Lunch & Learn featuring Smith, B. (2013). *Mentoring at-risk students through the hidden curriculum of higher education*. Lexington Books.
- Keys, J. & Gill, M. (Assistant Professor of Psychology) Oct. 2016
Lunch & Learn featuring Lang, J. M. (2016). *Small teaching: Everyday lessons from the science of learning*. John Wiley & Sons.

SELECTED CONFERENCE PRESENTATIONS

Geraty, K., Keys, J. & Luchetti, L. (2020, February) *Leveraging Engaged Learning Facilitators to Enhance Community Engaged Learning Courses*. Pathways to Achieving Civic Engagement Conference, Elon University, NC.

Keys, J. & Jackson, J. (2016, November) *Only connect: The transformative potential of creative course design*. Paper presented at the Lilly International Conference on College Teaching, Miami, OH.

Keys, J. & Berkland, M. (2014, September). *C U L8R: Text-message based ESM to study first-year transition*. Paper presented at the Midwest First Year Experience Conference, Aurora, IL.

Berkland, M. & Keys, J. (2012, November). *College as a sexy summer camp: The socializing literature for students-in-transition*. Paper presented at the Lilly International Conference on College Teaching, Miami, OH.

Sulik, G. & Keys, J. (2008, August). *Classroom policies to communicate expectations and sociological ideas*. Paper presented at the annual meeting of the American Sociological Association, Boston, MA.

Keys, J. (2007, August). *Your first academic job: Success in the early faculty years*. Panel at the annual meeting of the annual meeting of the American Sociological Association, New York, NY.

Keys, J. (2006, August). *Your first academic job: Success in the early faculty years*. Panel at the annual meeting of the American Sociological Association, Montreal, Canada.

Keys, J. (2006, August). *Abortion decision making*. Paper presented at the annual meeting of the Society for the Study of Social Problems, Montreal, Canada.

Keys, J., Smith, T. & Sullivan-Catlin, H. (2005, August). *Teaching about controversial subjects*. Workshop presented at the annual meeting of the American Sociological Association. Philadelphia, PA, August.

- Profiled in Jaschik, S. (2005, August 16). Classroom Heat: Sociologists consider how to cover hot-button topics without losing control or civility. *Inside Higher Ed*.

CAMPUS CITIZENSHIP

North Central College

Provost's Council	2016–Present
Academic Advisory Committee	2014–Present
Responsible Conduct of Research Coordinator	2018–Present

Chair Library Task Force	2020–Present
<ul style="list-style-type: none"> • Engage in a review of the current patron experience and best practices in college library design. • Begin to reimagine the library as a vibrant learning commons. • Shape the position profile for a visionary new director. 	
Cardinal First-Gen Program	2015–Present
Faculty Professional Development Committee (major governance)	
Elected Chair serves on Steering and Liaison to Trustees Committees	2014–2016
Elected Representative for the Human Thought and Behavior Division	2008–2012
○ Worked with the Director of Grants to acquire a subscription to InfoEd Spin, a searchable database for external grants	
○ Created an academic leave policy for faculty to pursue prestigious opportunities	
Institutional Review Board/Institutional Animal Care and Use Committee	
Planned and hosted a cross-institutional training	2018
Chair	2009–2016
○ Spearheaded the establishment of an official IRB/IACUC	
Social Science Representative to the Research Ethics Committee	2008–2009
Ashoka U. Changemaker Team	2016–2017
NetVUE Grant Advisory Board	2015–2016
Faculty Marshall	2012–2016
Richter Committee Chair (awards competitive student research grants)	2006–2008
Member	2003–2006
Tenure-Track Search Committees	
Sociology/Anthropology Chair	2013–2014
Sociology/Anthropology Chair	2012–2013
Sociology/Anthropology Chair	2009–2010
Sociology/Anthropology Chair	2008–2009
Sociology/Anthropology Chair	2007–2008
Sociology/Anthropology Co-chair	2005–2006
Sociology/Anthropology Member	2003–2004
Marketing Outside Member	2004–2005
President’s Taskforce on Retention	2005–2006
Faculty Advisor for Student Groups	
FADRA (Food Allergies/Dietary Restrictions Association)	2015–2016
Advocates for Choice	2010–2011

University at Albany–SUNY

Member, Institutional Review Board	2000–2001
Managing Editor, <i>Gender and Society</i>	1999–2000
Teaching Associate, Center for Excellence in Teaching and Learning	1998–1999
Managing Editor, <i>Sociological Forum</i>	1995–1998

GRANTS AND AWARDS

North Central College

Co-Project Director. State of IL Department of Human Services Healing Illinois: Building a bridge to a racially equitable Illinois Grant. \$20,000. November 2020–March 2021

Summer Faculty Development Grants 2013, 2012, 2011, 2010, 2008, 2007, 2005

University at Albany–SUNY

The Allen E. Liska Dissertation Proposal Award, Department of Sociology 2000
Paul Meadows Award for Excellence in Teaching, Department of Sociology 1998
Teaching Assistantship, Department of Sociology 1994–1998

PROFESSIONAL AFFILIATIONS

Professional Organizational Developers Network
Association of American Colleges and Universities
New American Colleges and Universities
Civic Engagement Representative 2017–Present
American Sociological Association
Sociologists for Women in Society
Professional Needs Mentoring Coordinator 2005–2006
American Association of University Professors
Phi Beta Kappa