

Mara K. Berkland, Ph.D.

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VITA (Condensed)

Current Academic Positions

- Professor:** North Central College, Communication Department
- Hired at rank of assistant professor in 2003
 - Promoted to associate professor and tenured in 2010
 - Promoted to professor in 2015
- Ruge Fellow:** Fellowship awarded for excellence in teaching from North Central College
June 2013-June 2018

Selected Publications

Berkland, M. (in press, 2024). Keeping Score: Socialization and Surviving Sexual Violence. *Journal of Autoethnography*.

Berkland, M. & Grim Buxbaum, A. (Eds.). (2023). *Intercultural communication for the global business professional*. Taylor Francis/Routledge.

Berkland, M. (2023). Cultural tourism and retail store aesthetics in Morocco and Norway. In M. Berkland & A. Grim Buxbaum, (Eds.). *Intercultural communication for the global business professional*. Taylor Francis/Routledge.

Berkland, M. K., Ji, Y., & Jain, S. C. (2022). Labels and the Adjudication of Rape: Words Matter. *Sexuality & Culture*, 1-20. <https://link.springer.com/article/10.1007/s12119-022-09959-5>

Berkland, M. (2021). The Masked Classroom. *Journal for Research and Practice in College Teaching* 6(2), 1-3.

Mathison, M., & Berkland, M. (2019). Sojourners and Third Cultures: Raising Cultural Awareness in Interdisciplinary Programs. In M. Mathison (Ed.), *Sojourning in Disciplinary Cultures: A Case Study of Teaching Writing in Engineering*, pp. 13-35. Logan, UT: Utah State University Press.

Berkland, M. (2019). *Moving Toward Successful Interdisciplinary Integration in Team-Taught Courses*. In M. Mathison (Ed.), *Sojourning in Disciplinary Cultures: A Case Study of Teaching Writing in Engineering*, pp. 87-104. Logan, UT: Utah State University Press.

Berkland, M. & Jain, S. (2018). Hollow Bahu: Indian daughter-in-law. In J. Manning & J. Dunn (Eds.), *Transgressing Feminist Theory and Discourse: Advancing Conversations Across Disciplines*, pp. 151-164. New York, NY: Routledge.

Berkland, M. (2017). Experience sampling method. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*, pp. 472-474. Thousand Oaks, CA: Sage Publications.

Berkland, M. & Keys, J. (2016). Putting a robe on the naked roommate: Exposing problematic socializing messages in college survival guides. *Journal on Excellence in College Teaching*, 7 (1), 195231.

Berkland, M. (2013). Is it Theft?: Examining the Social Construction of Sexual Consent and Sexual Assault. In E. Ribarsky & M. Murphy (Eds.), *Activities for Teaching Gender and Sexuality in the University Classroom* (pp. 17-25). Lanham, MD: Rowman & Littlefield Education.

Berkland, M. (2005). Women, Gender and Community-Based Organizations: North Africa. *Encyclopedia of Women and Islamic Cultures*. J. Suad, (Ed.). Netherlands: Brill Academic Publishers.

Publications in Progress

Berkland, M. (proposal under review). #metoo, rape myths, and modern excuses. Routledge.

Berkland, M., & Keys, J. (Eds.). (proposal under review). *The Well-Equipped Traveler: Learning to Navigate College* (working title). National Resource Center for The First-Year Experience and Students in Transition.

Education

Ph.D., University of Utah, Salt Lake City, Utah

Defense: May 2003; *Diploma Awarded:* May 2004

Department: Communication

Dissertation: Feminism and its Social Movement in Morocco: Pragmatism, Persuasion, and Change

Specialty Areas: Cultural Legal Strategy, Cross-Cultural Communication, Critical Discourse Analysis, Critical Theory and Practice

International Study: Arabic Language Institute in Fez, Fez, Morocco

M.A., University of Denver, Denver, Colorado, August 1998

Department: Human Communication Studies

Specialty Areas: Group Communication, Communication Philosophy, Intercultural Communication

International Study: Universidad por la Paz, San Jose, Costa Rica

B.A., Gustavus Adolphus College, St. Peter, Minnesota, 1997

Major: Communication Studies

International Study:

- Escuela Universal, Cuernavaca, Mexico;
- Pontificia Universidad Católica Madre y Maestra, Santiago, Dominican Republic;
- L'Université Mireille, Toulouse, France

Selected Presentations

Berkland, M., & Jain, S. (2020, April). Meaning and Power in the Bahū Title: The Maintenance of Patriarchy. Accepted Central States Communication Association 2020 Annual Conference Borders and Breakthroughs in Rosemont, IL.

Berkland, M. K., Jain, S., & Chod, S. (2019, October). Who Wore it Best? Victims of Accusations Vs. Victims of Assault: Perceptions of Justice for Accused and Accusers in cases of Sexual Assault. Presented at the Annual Conference of the Organization for the Study of Communication, Language and Gender in Cincinnati, OH.

Jain, S. & Berkland, M. (2016). Hollow Bahu: Indian daughter-in-law. Presented at the Spotlight Panel at Annual Conference for The Organization for the Study of Communication, Language, and Gender in Oak Park, Illinois.

Keys, J. & Berkland, M. (2012). Putting a Robe on 'The Naked Roommate': Thinking Critically about College Survival Guides. Presented at the Lilly Conference for College and University Teaching in Miami, Ohio.

Paine, R., & Berkland, M. (2010). From theory to application: Disciplining the student. Presented at the National Communication Association's annual convention in San Fransisco, California.

Berkland, M. (2010). El Frito Bandito: Rural Iowa, Halloween costumes, and discrimination. Presented at the National Communication Association's annual convention in San Fransisco, California.

Berkland, M. (2010). Did she say, "yes"?: Social activism through clarifying reasonable misunderstanding of consent. Accepted at the International Society for Justice Research conference in Banff, Canada.

Grim Buxbaum, A., & Berkland, M. (2008). Social change: Dilemmas of communication and mission congruence in a Chicagoland domestic violence service provider. Presented at the National Communication Association's annual convention in San Diego, California.

Mathison, M. & Berkland, M. (2008). Interdisciplinary (writing) collaboration, interdisciplinary (cross-cultural) communication. Presented at 3rd International Santa Barbara Conference on Writing Research in Santa Barbara, CA.

Mathison, M. & Berkland, M. (2006). Transdisciplinary Teaching as a Cross-Cultural Imperative: A WID/CID Case Study of the "Soft-Pure" and the "Hard-Applied". Presented at the International Conference of Humanities in Tunis.

Berkland, M. (2005). Strategies and Worldviews: Women's Rights, Social Movements, and Morocco. Presented at the National Communication Association's annual convention in Boston, Massachusetts.

Berkland, M. (2004). Post-colonized Feminism: A Need for Moroccan Theory. Presented at the National Communication Association's annual convention in Chicago, Illinois.

Mathison, M. & Berkland, M. (2003). Intercultural Communication Competency in Interdisciplinary Work. Presented at the national Conference of College Composition and Communication in San Antonio, Texas.

Berkland, M. (2001). Images of western ideology and the Middle Eastern other in popular film. Presented at the annual conference of the Western States Communication Association, Coeur d'Alene, Idaho. (Award: Top four papers in Intercultural Communication)

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Courses Taught

denotes courses taught at North Central College

- *Moroccan Culture and Change (GLS 260)
- *Introduction to Middle East North Africa Studies
- *Introduction to Public Speaking (COM 100; SPE 115)
- *Interpersonal Communication (COM 200)
- *Business and Professional Communication (COM 230)
- *Advanced Public Speaking (COM 287)

- *Intercultural Communication (COM 317)
- *Communication Theory (COM 300)
- *Advanced Organizational Communication (COM 430, with A. Buxbaum)
- *Women and Men in Society (GWS 100)
- *Human Sexuality (BIO 300/GWS 301 with J. Zenchak)
- *Honors Thesis Practicum (HON 300)
- *War Stories (IDS 125, with L. Pennie)
- *Comparing Women in Chicago History: Addams and Palmer (VER 100)
- * Dating and Interpersonal Communication (COMM 120) Intermediate Writing (WRTG 2010)
- Research and Writing for the Disciplines (WRTG 3200)

Additional Educational Appointments

ESL Instructor: Global Language Institute, Hamline University, Summer 2002; Summer 2003

ESL Instructor: Bridge International School, Denver, Colorado August 1998, August 1999

Adjunct Instructor: Front Range Community College, Front Range, Colorado August 1998- August 1999

Selective Professional Service

Major Campus Service

- Chairperson, North Central College, Professional Tenure and Retention Committee, 2021-2024
- Member, General Education Committee, North Central College, 2020
- Chairperson, North Central College, Professional Tenure and Retention Committee, 2015-2018
- Chairperson, North Central College, Communication & Media Studies Department, 2010- 2015
- Co-Chairperson, North Central College, Strategic Planning Committee, 2012
- Member, North Central College, Faculty Personal Committee (tenure and retention committee), 2006 – 2009
- Member, North Central College, Academic Programs Assessment Committee, 2009- 2012

Other Service

- Member, International Programs Committee, 2019-present
- Member, North Central College, College Assessment Committee, 2009 – 2012
- Departmental Coordinator, COMM Assessment Initiatives, 2007-present
- Member, North Central College, Faculty Elections Committee, 2007 – 2010 □ Member, North Central College Research Ethics Committee, 2004 – 2007

Selected Awards and Grants

- NC Excellence in Mentorship Award 2020
- Norwegian Research Council, Intangibilization, Materializations and Mobilities of Kven Heritage: Contemporary Articulations in Fields of Family, Museums, and Culture Industry; Member of International Reference Group, 2018-2020

- North Central College Faculty Personnel Development Committee Summer Research Grant, 2017
- North Central College Faculty Personnel Development Committee Summer Research Grant (with Jennifer Keys, Ph.D.), 2013
- North Central College Faculty Personnel Development Committee Summer Research Grant (with Jennifer Keys, Ph.D.), 2012
- North Central College Faculty Personnel Development Committee Summer Research Grant, 2008
- North Central College Faculty Personnel Development Committee Summer Research Grant, 2004
- Swing Grant for Classroom Advancement, 2003
- Top four papers in Women's Studies Division at the conference of the National Communication Association, Boston, Massachusetts, 2005
- Top four papers in Intercultural Communication at the conference of the Western States Communication Association, Long Beach, California, 2002

Long-Term Community Service

- Race and Culture Climate Consultant, St. Joseph's Collegiate Institute, Buffalo, NY (2021)
- ESL Instructor for Erie House, Chicago, IL (2019-2021)
- Court Watch Researcher for Battered Women's Network, Chicago, IL (2012- 2015)
- Board Member for Sarah's Inn, Oak Park, IL (2007-2009) ○ Board Vice President for Fund Development (2007-2009) □ Volunteer for Sarah's Inn, Oak Park, IL (2004-2009)