

CONTACT INFORMATION	30 N. Brainard St. Naperville, IL 60540	630-637-5420 bjmason@noctrl.edu
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POSITIONS	Associate Professor of Economics (with tenure): August 2024 - Present Assistant Professor of Economics (tenure-track): August 2018 - July 2024 North Central College, Naperville, IL
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FIELDS	Financial Economics, Monetary Economics, Applied Econometrics
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EDUCATION	Ph.D., Economics, Temple University, 2018 M.S., Applied Economics, Marquette University, 2011 B.A., Philosophy and Linguistics, University of Wisconsin-Milwaukee, 2008
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TEACHING

INSTRUCTOR OF RECORD	<p>North Central College</p> <ul style="list-style-type: none"> - Corporate Finance: Fall 2025 - Data Analytics: Fall 2022 - Financial Economics: Fall 2022 - Forecasting and Valuation: Spring 2022 - Honors Thesis - Topic: Financial Stability: 2022-2023 - Independent Study - Topic: Intermediate Econometrics: Fall 2019 - Intermediate Macroeconomics: Winter 2019, Spring 2019-2025 - Internship: Spring 2020 - International Economics: Fall: 2019, 2020, 2023, 2025 - Labor Economics (Macro): Fall: 2020, 2021 - Money and Banking: Fall 2018, Winter 2019, Fall 2020-2022 - Principles of Macroeconomics: Every semester since Fall 2019 <p>Temple University</p> <ul style="list-style-type: none"> - International Monetary Economics: Spring 2015, Summer 2015, Spring 2017 - International Trade: Fall 2016, Spring 2017 - Macroeconomic Principles: Fall 2016 - Money and Banking: Summer 2018 <p>Ursinus College</p> <ul style="list-style-type: none"> - Contemporary Global Economic Issues: Spring 2013, Fall 2013 - Principles of Macroeconomics: Spring 2013
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TEACHING ASSISTANT	<p>Marquette University</p> <ul style="list-style-type: none"> - Introduction to Econometrics (undergraduate): Spring 2010 - Applied Econometrics (graduate): Fall 2010
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RESEARCH

PUBLICATIONS	<p>"The Effect of Interest Rate Caps on Bankruptcy: Synthetic Control Evidence from Recent Payday Lending Bans," (with Kabir Dasgupta). <i>Journal of Banking & Finance</i>, Volume 119, October 2020, 105917. DOI: https://doi.org/10.1016/j.jbankfin.2020.105917</p>
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“Does the Shadow Economy Mitigate the Effect of Cashless Payment Technology on Currency Demand? Dynamic Panel Evidence” (with Paul Marmora). *Applied Economics*, Volume 53, 2021, Issue 6, 703-718.

DOI: <https://www.tandfonline.com/doi/full/10.1080/00036846.2020.1813246>

“Chapter 9: Cultural Comparison of Currency Demand in Argentina and India” (with Kabir Dasgupta). *Intercultural Communication for the Global Professional*, Berkland, M. K. & Buxbaum, A.G., eds., 2023, Routledge/Taylor and Francis.

DOI: <https://doi.org/10.4324/9781003298199-13>

WORKING PAPERS

“The Effect of Liquidity Constraints on Labor Supply: Evidence from Interest Rate Ceilings” (with Kabir Dasgupta)

-*Submitted*

“The Effect of Interest Rate Ceilings on Credit Demand:

Evidence from Informal Peer-to-Peer Loans” (with Steven W. Landgraf)

-*Request for Revise and Resubmit*

“The Fiscal Demand for Sovereign Currency: Emerging Market Evidence” (with Paul Marmora)

“The Effect of Option Listing on Underlying Stock Volatility: Regression Discontinuity Evidence from Option Listing Standards” (Job Market Paper)

“The Effect of Option Listing on Underlying Stock Volatility: Evidence from Firm Fixed Effects” (Dissertation)

“The Effect of Option Tick Size on Short-Selling: A Synthetic Control Analysis of the SEC’s Penny Pilot Program” (Dissertation)

WORKS IN PROGRESS

“The Heterogeneous Effects of Costly Credit on Well-Being” (with Kabir Dasgupta)

“The Effect of Dollarization on Trade: Counterfactual Evidence from Ecuador and El Salvador”

PRESENTATIONS & SEMINARS

2025: Western Economics Association International Annual Conference

2023: Midwest Economics Association Annual Conference

2022: Midwest Economics Association Annual Conference

2020: Southern Economics Association Annual Conference; NCC SBE research seminar.

2019: Association for Public Policy Analysis & Management International Conference; Marquette University Department of Economics Seminar; NCC SBE research seminar.

SERVICE

INSTITUTIONAL

School of Business Entrepreneurship Scholarship and Research Committee (Chair); Faculty Salary Model Review Committee (Chair); Richter Committee; Rall Symposium Co-coordinator; Department of Economics Search Committee (2); SBE First Gen Club Faculty Co-advisor; Faculty Advisor to Student Economics Club; Faculty Co-advisor to the Student-Managed Investment Fund

PROFESSIONAL	Judge for Illinois Economics High School Challenge; Judge for Student Managed Investment Fund Consortium Conference (2); Referee for New Zealand Economic Papers (Taylor & Francis); External member for economics PhD dissertation committee (Miguel Andueza-Purgimon, UIC);
OTHER	Speaker at NCC SBE Graduate School Information Session (2); Speaker at Back of the Yards Career Prep High School's Annual Career Day; Speaker at Marquette University Economics Alumni Networking Event

MISCELLANEOUS

SOFTWARE	R, LaTeX, Bloomberg Terminal, Canvas, Screencasting & YouTube
AWARDS	<p>Faculty Development and Recognition Committee (FDRC) Grant</p> <ul style="list-style-type: none"> - North Central College, 2019, 2021, 2022, 2023, 2024 <p>Gael Swing Grant for Creativity</p> <ul style="list-style-type: none"> - North Central College, Fall 2018 <p>Graduate Fellows Research Symposium Scholarship</p> <ul style="list-style-type: none"> - Temple University, Summer 2016 <p>Winning Presentation, Marquette University Forward Thinking Colloquy Presentation</p> <ul style="list-style-type: none"> - With Dr. Noreen Lephardt, Fall 2010 - Featured in Marquette Magazine, Winter 2012 <p>Most Outstanding Tutor Award (UW-Milwaukee)</p>
MEDIA CONTRIBUTIONS	<p>"Experts Weigh in on Current Job Market Trends"</p> <ul style="list-style-type: none"> - Zippia Career Website, 2020 <p>"What Is True Unemployment?"</p> <ul style="list-style-type: none"> - LinkedIn Editor's Picks, 2020 <p>"Not So Forever 21"</p> <ul style="list-style-type: none"> - NCClinked, 2019
PROFESSIONAL EXPERIENCE	<p>Economic Consultant for the Philly Ad Club, 2012</p> <ul style="list-style-type: none"> - Coauthored and conducted a survey of ad industry professionals - Coauthored <i>Economic Impact Report: Greater Philadelphia Advertising & Communications Industry</i> - Published in <i>Philly AD News</i> Magazine, Sept/Oct 2012 <p>Economic Forecasting Consultant for Master Lock, LLC, 2011</p> <ul style="list-style-type: none"> - Forecast sales; wrote reports; presented to management <p>Private Econometrics Tutor, 2011</p> <p>Economic Consultant for a Wisconsin non-profit, 2010</p> <ul style="list-style-type: none"> - Authored an economic impact study (unpublished, non-disclosure) <p>English Language Assistant, Centre International D'Etudes Pedagogiques (French Education Ministry), 2004-2005</p> <ul style="list-style-type: none"> - Taught English at the Lycee Vauvenargues, Aix-En-Provence, France

REFERENCES

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