

VITA

Mara K. Berkland

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Current Academic Positions

Professor: North Central College, Speech Communication Department

- Hired at rank of assistant professor in 2003
- Promoted to associate professor and tenured in 2010
- Promoted to professor in 2015

Ruge Fellow: Fellowship awarded for excellence in teaching from North Central College
June 2013-June 2018

Education

Ph.D. University of Utah, Salt Lake City, Utah, May 2004
Department: Communication
Dissertation: Feminism and its Social Movement in Morocco: Pragmatism, Persuasion, and Change
Specialty Areas: Cultural Legal Strategy, Cross Cultural Communication, Critical Discourse Analysis, Critical Theory and Practice
International Study: ALIF, Fez, Morocco

M.A. University of Denver, Denver, Colorado, August 1998
Department: Human Communication Studies
Specialty Areas: Group Communication, Communication Philosophy, Intercultural Communication
International Study: Universidad por la Paz, San Jose, Costa Rica

B.A. Gustavus Adolphus College, St. Peter, Minnesota, 1997
Major: Communication Studies
International Study: Escuela Universal, Cuernavaca, Mexico
Pontificia Universidad Católica Madre y Maestra, Santiago, Dominican Republic
L'Université Mireille, Toulouse, France

Selected Professional Activities

Publications

Berkland, M. (2017). Experience sampling method. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage Publications.

Berkland, M. & Keys, J. (2016). Putting a robe on the naked roommate: Exposing problematic socializing messages in college survival guides. *Journal on Excellence in College Teaching*, 7 (1), p.195-231.

Berkland, M. (2013). Is it Theft?: Examining the Social Construction of Sexual Consent and Sexual Assault. In E. Ribarsky & M. Murphy (Eds.), *Activities for Teaching Gender and Sexuality in the University Classroom* (pp. 17-25). Lanham, MD: Rowman & Littlefield Education.

Berkland, M. (2005). Women, Gender and Community-Based Organizations: North Africa. *Encyclopedia of Women and Islamic Cultures*. J. Suad, (Ed.). Netherlands: Brill Academic Publishers.

In process

Mathison, M., & Berkland, M. (forthcoming). Creating Cultural Awareness When Teaching Writing Across Disciplines. In M. Mathison (Ed.), *Writing in the Disciplines, Teaching in the Disciplines*. Logan, UT: Utah State University Press.

Berkland, M. (forthcoming). Differences in Approaching Assignments, Answers, and Truth. In M. Mathison (Ed.), *Writing in the Disciplines, Teaching in the Discipline*. Logan, UT: Utah State University Press.

Jain, S. & Berkland, M. (under contract). Hollow Bahu: Indian daughter-in-law. In J. Manning & J. Dunn (Eds.), *Transgression: Language, Gender, and Communication* (working title). New York, NY: Routledge.

Presentations

Jain, S. & Berkland, M. (2016). Hollow Bahu: Indian daughter-in-law. To be presented at the Spotlight Panel at The Organization for the Study of Communication, Language, and Gender Annual Conference in Oak Park, Illinois.

Keys, J. & Berkland, M. (2012). Putting a Robe on 'The Naked Roommate': Thinking Critically about College Survival Guides. Presented at the Lilly Conference for College and University Teaching in Miami, Ohio.

Paine, R., & Berkland, M. (2010). From theory to application: Disciplining the student. Presented at the National Communication Association's annual convention in San Francisco, California.

Berkland, M. (2010). El Frito Bandito: Rural Iowa, Halloween costumes, and discrimination. Presented at the National Communication Association's annual convention in San Francisco, California.

Berkland, M. (2010). Did she say, "yes"? Social activism through clarifying reasonable misunderstanding of consent. Accepted at the International Society for Justice Research conference in Banff, Canada.

Grim Buxbaum, A., & Berkland, M. (2008). Social change: Dilemmas of communication and mission congruence in a Chicagoland domestic violence service provider. Presented at the National Communication Association's annual convention in San Diego, California.

Mathison, M. & Berkland, M. (2008). Interdisciplinary (writing) collaboration, interdisciplinary (cross-cultural) communication. Presented at 3rd International Santa Barbara Conference on Writing Research in Santa Barbara, CA.

Mathison, M. & Berkland, M. (2006). Transdisciplinary Teaching as a Cross-Cultural Imperative: A WID/CID Case Study of the "Soft-Pure" and the "Hard-Applied". Presented at the International Conference of Humanities in Tunis.

Berkland, M. (2005). Strategies and Worldviews: Women's Rights, Social Movements, and Morocco. Presented at the National Communication Association's annual convention in Boston, Massachusetts.

Berkland, M. (2004). Post-colonized Feminism: A Need for Moroccan Theory. Presented at the National Communication Association's annual convention in Chicago, Illinois.

Mathison, M. & Berkland, M. (2003). Intercultural Communication Competency in Interdisciplinary Work. Presented at the national Conference of College Composition and Communication in San Antonio, Texas.

Berkland, M. (2001). Images of western ideology and the Middle Eastern other in popular film. Presented at the annual conference of the Western States Communication Association, Coeur d'Alene, Idaho. (Award: Top four papers in Intercultural Communication)

Courses Taught * denotes courses taught at North Central College

*Moroccan Culture and Change (GLS 260)

*Introduction to Public Speaking (COM 100; SPE 115)

*Interpersonal Communication (COM 200)

*Business and Professional Communication (COM 230)

*Advanced Public Speaking (COM 287)

*Intercultural Communication (COM 317)

*Communication Theory (COM 300)

*Advanced Organizational Communication (COM 430, with A. Buxbaum)

*Women and Men in Society (GWS 100)

*Human Sexuality (BIO 300/GWS 301 with J. Zenchak)

*Honors Thesis Practicum (HON 300)
*War Stories (IDS 125, with L. Pennie)
*Comparing Women in Chicago History: Addams and Palmer (VER 100)
* Dating and Interpersonal Communication (VER 100)
Intermediate Writing (WRTG 2010)
Research and Writing for the Disciplines (WRTG 3200)

Selected Service Positions

Major Campus Service

- Chairperson, North Central College, Professional Tenure and Retention Committee, 2015-present
- Chairperson, North Central College, Communication & Media Studies Department, 2010- 2015
- Co-Chairperson, North Central College, Strategic Planning Committee, 2012
- Member, North Central College, Faculty Personal Committee (tenure and retention committee), 2006 – 2009
- Member, North Central College, Academic Programs Assessment Committee, 2009- 2012

Other Service

- Member, North Central College, College Assessment Committee, 2009 – 2012
- Departmental Coordinator, SPC Assessment Initiatives, 2007-2012
- Member, North Central College, Faculty Elections Committee, 2007 – 2010
- Member, North Central College Research Ethics Committee, 2004 – 2007

Selected Awards and Grants

- North Central College Faculty Personnel Development Committee Summer Research Grant (with Jennifer Keys, Ph.D.), 2013
- North Central College Faculty Personnel Development Committee Summer Research Grant (with Jennifer Keys, Ph.D.), 2012
- North Central College Faculty Personnel Development Committee Summer Research Grant, 2008
- North Central College Faculty Personnel Development Committee Summer Research Grant, 2004
- Swing Grant for Classroom Advancement, 2003
- Top four papers in Women's Studies Division at the conference of the National Communication Association, Boston, Massachusetts, 2005
- Top four papers in Intercultural Communication at the conference of the Western States Communication Association, Long Beach, California, 2002

Community Service

- Court Watch Researcher for Battered Women's Network, Chicago, IL (2012- 2015)
- Board Member for Sarah's Inn, Oak Park, IL (2007-2009)
 - Board Vice President for Fund Development (2007-2009)
- Volunteer for Sarah's Inn, Oak Park, IL (2004-2009)