



SPONSORSHIP OPPORTUNITIES

As a corporate sponsor of the Fine & Performing Arts at North Central College, your company has access to a range of benefits tailored to meet your business objectives.

Sponsorship offers:

- ✓ Brand exposure via premier performing arts venues in close proximity to downtown Naperville
 - ✓ Enhanced visibility with a diverse patron demographic
- ✓ Unique print and digital marketing recognition
 - ✓ Exclusive product showcasing opportunities

SPONSORSHIP LEVELS	\$500	\$1,000	\$1,500
Sponsor logo listed in the sponsor section of the Fine & Performing Arts landing page of the North Central College website	★	★	★
Logo featured via slideshow signage on closed-circuit TVs in the Fine Arts Center lobbies during hours of venue operation	★	★	★
Logo listed in monthly e-newsletter	★	★	★
Sponsor recognition in pre-show reminder email for North Central academic performances	★	★	★
Sponsor logo listed in social media posts (Facebook, Instagram, X) once per quarter	★	★	★
Invitation for 2 to attend Presidents Club Barbecue and Donor Recognition Dinner	★	★	★
Logo listed on full season and midseason pamphlets for venue literature racks	★	★	★
Sponsor advertisement featured each semester via slideshow signage on closed-circuit TVs in the Fine Arts Center lobbies during hours of venue operation		★	★
Sponsor advertisement with click-through included on electronic ticket confirmation emails for 10 academic events throughout the season		★	★
On-site opportunities to showcase products and directly engage with patrons at 5 academic performances (excluding the Homecoming Concert)		★	★
Logo featured on academic performance event pages for corresponding on-site products showcasing events		★	★
Sponsor advertisement featured on social media (Facebook, Instagram, X) once per quarter			★
Sponsor advertisement featured in two e-newsletters (fall/spring)			★
Complimentary tickets to North Central academic events (10 total per season)			★

FOR MORE INFORMATION, CONTACT:

Jennifer Berosek

Associate Director of Fine Arts

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northcentralcollege.edu/show

Take your company CENTER STAGE

FINE & PERFORMING ARTS VENUES

North Central College boasts several world-class venues that provide an immersive audience experience.



WENTZ CONCERT HALL

171 E. Chicago Ave., Naperville

- Auditorium with world-class acoustics
- Seats 617
- Main floor and balcony seating
- Spacious lobby for receptions
- Box office

MADDEN THEATRE

171 E. Chicago Ave., Naperville

- Black box theatre
- Seats 150
- Spacious lobby for receptions
- Customizable seating arrangements
- Box office

PFEIFFER HALL

310 E. Benton Ave., Naperville

- Historic theatre built in 1926
- Seats 1,055
- Main floor and balcony seating
- Box office
- Proscenium theatre

THEATRE AT MEILEY-SWALLOW HALL

31 S. Ellsworth St., Naperville

- Thrust stage
- Seats 229
- Data Projector & Video Screen
- Green Room
- Dressing Rooms
- Lobby for receptions

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