

TRANSFER PLANNING WORKSHEET: 2025-2026



NORTH CENTRAL COLLEGE 1861

FOR PLANNING USE ONLY – NOT AN OFFICIAL DEGREE AUDIT

Student Name: _____ North Central ID# _____ College Representative: _____ Date: _____

Your guide for transferring:

- Transfer students with an earned Associate of Arts or Associate of Science will only need to fulfill Career Readiness.
- At least 64 credit hours must be taken at a four-year institution; at least 128 credit hours are required for graduation.
- Some courses may have pre-requisites; please consult the course catalog. One course may fulfill a requirement in up to three different designations.
- Global Understanding can be fulfilled by Study Abroad, including May Term (indicated by *).
- Students with less than 28 transferable hours will need to complete CARD 110, a 1-credit transition course.

GENERAL EDUCATION

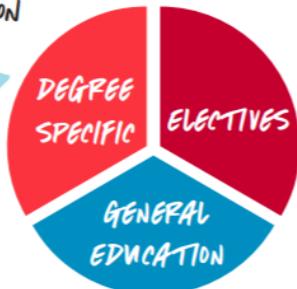
| Requirement | Course Number/Title | Credit | Grade |
|---|--------------------------|--------|-------|
| Composition | ENG 101 @ WCC | | |
| Writing Intensive | ENG 102 @ WCC | | |
| Public Speaking | COM 100 @ WCC | | |
| Arts | Any "ART" in guide | | |
| Humanities | Any "HUM" in guide | | |
| Social Science | Completed in major | | |
| Science | Any "SCI" in guide | | |
| Quantitative Analysis | Completed in major | | |
| Power Structures or Global Understanding* | Completed in major | | |
| Ethical Dimensions | Completed in major | | |
| Well Being | FIN 205 or HED 100 @ WCC | | |
| Experiential (one of the following): -Community Engaged Learning -Study Away/Study Abroad -Student Research -Liberal Arts and Problems of Today | | | |
| Career Readiness (Must be taken at NC) | | | |

ELECTIVES

DEGREE-SPECIFIC REQUIREMENTS

| | |
|---|--|
| B.A. – Foreign Language | <ul style="list-style-type: none"> • 3 years H.S. with “B” average or • LANG 102 or equivalent or • Designated Study Abroad or • LANG 390 or CLSS 190 (available only to transfers entering with a minimum of 51 transferable credits) <p><i>Some majors may require courses in addition to foreign language</i></p> |
| B.S., B.B.A., B.F.A., & B.M.E. | <ul style="list-style-type: none"> • Determined by individual major |

**128 CREDITS NEEDED
FOR GRADUATION**



Additional Notes: WCC Transfer Guide <https://www.northcentralcollege.edu/sites/default/files/WCC%20Transfer%20Guide%20-%20Final.pdf>

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COLLEGE 1861**

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Marketing, B.B.A.

Marketing emphasizes processes for creating, communicating, delivering and exchanging offerings (products and services) that have value for customers, clients, partners and society at large. With a good understanding of the market environment and consumer trends, Marketing Mix strategies (product, place, promotion and price) are used to satisfy consumers' needs and wants. Marketing skills are essential for both businesses and non-for-profit organizations. Students who wish to pursue graduate studies in marketing normally work toward an M.B.A. degree or M.S. degree in Marketing.

Major Requirements

| Common SBE Core | | | |
|---|---------------|--------|-------|
| Course Name | Equivalent | Credit | Grade |
| SBEN 100 - Globalization and Society | BUS 100 @ WCC | | |
| ACCT 201 - Financial Accounting | ACC 202 @ WCC | | |
| ACCT 202 - Managerial Accounting | ACC 203 @ WCC | | |
| BUSN 205 - Business Law and Ethics | BUS 210 @ WCC | | |
| BUSN 265 - Business and Economics Statistics | BUS 207 @ WCC | | |
| BUSN 485 - Business Strategy | | | |
| ECON 200 - Principles of Microeconomics | ECN 201 @ WCC | | |
| ECON 205 - Principles of Macroeconomics | ECN 202 @ WCC | | |
| FINA 350 - Corporate Finance | | | |
| MGMT 305 - Management and Organizational Behavior | MGT 200 @ WCC | | |
| MKTG 300 - Principles of Marketing | MKT 200 @ WCC | | |

Marketing Courses

| Course Name | Equivalent | Credit | Grade |
|--|---------------|--------|-------|
| MKTG 320 - Integrated Marketing Communications | | | |
| MKTG 340 - Professional Selling | MKT 210 @ WCC | | |
| MKTG 370 - Marketing Research | | | |
| MKTG 480 - Marketing Management | | | |

Electives

Four credit hours from the following:

| Course Name | Equivalent | Credit | Grade |
|--|---------------|--------|-------|
| MKTG 120 – Consumerism and Black Culture | | | |
| MKTG 210 – Bodies, Markets and Marketing | | | |
| MKTG 310 - Consumer Behavior | MKT 260 @ WCC | | |
| MKTG 330 - Digital Marketing | | | |
| MKTG 350 - AMA Case Competition | | | |
| MKTG 460 - International Marketing | | | |
| LEAD 370 - Marketing for Social Impact | | | |