

TRANSFER PLANNING WORKSHEET: 2025-2026



NORTH CENTRAL COLLEGE 1861

NAPERVILLE'S UNIVERSITY™

FOR PLANNING USE ONLY – NOT AN OFFICIAL DEGREE AUDIT

Student Name: _____ North Central ID# _____ College Representative: _____ Date: _____

Your guide for transferring:

- Transfer students with an earned Associate of Arts or Associate of Science will only need to fulfill Career Readiness.
- At least 64 credit hours must be taken at a four-year institution; at least 128 credit hours are required for graduation.
- Some courses may have pre-requisites; please consult the course catalog. One course may fulfill a requirement in up to three different designations.
- Global Understanding can be fulfilled by Study Abroad, including May Term (indicated by *).
- Students with less than 28 transferable hours will need to complete CARD 110, a 1-credit transition course.

GENERAL EDUCATION

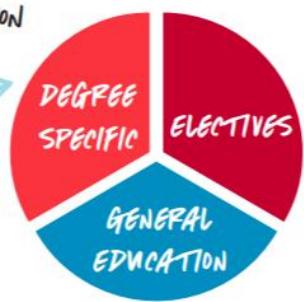
Requirement	Course Number/Title	Credit	Grade
Composition	ENG 101 @ ECC		
Writing Intensive	ENG 102 @ ECC		
Public Speaking	CMS 101 @ ECC		
Arts	Any "ART" in guide		
Humanities	Any "HUM" in guide		
Social Science	Completed in major		
Science	Any "SCI" in guide		
Quantitative Analysis	Completed in major		
Power Structures or Global Understanding*	Completed in major		
Ethical Dimensions	Completed in major		
Well Being	BUS 105, PHR 101, or PHR 102 @ ECC		
Experiential (one of the following): <i>-Community Engaged Learning -Study Away/Study Abroad -Student Research -Liberal Arts and Problems of Today</i>	Completed in major		
Career Readiness (Must be taken at NC)			

ELECTIVES

DEGREE-SPECIFIC REQUIREMENTS

B.A. – Foreign Language	<ul style="list-style-type: none"> • 3 years H.S. with "B" average or • LANG 102 or equivalent or • Designated Study Abroad or • LANG 390 or CLSS 190 (available only to transfers entering with a minimum of 51 transferable credits) <p><i>Some majors may require courses in addition to foreign language</i></p>
B.S., B.B.A., B.F.A., & B.M.E.	<ul style="list-style-type: none"> • Determined by individual major

**128 CREDITS NEEDED
FOR GRADUATION**



Additional Notes: ECC Course Guide: <https://www.northcentralcollege.edu/sites/default/files/2025-2026%20ECC%20Transfer%20Guide%20Final.pdf>

Transfer Planning Worksheet

2025-2026



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Student Name: _____

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Marketing, B.B.A.

Marketing emphasizes processes for creating, communicating, delivering and exchanging offerings (products and services) that have value for customers, clients, partners and society at large. With a good understanding of the market environment and consumer trends, Marketing Mix strategies (product, place, promotion and price) are used to satisfy consumers' needs and wants. Marketing skills are essential for both businesses and non-for-profit organizations. Students who wish to pursue graduate studies in marketing normally work toward an M.B.A. degree or M.S. degree in Marketing.

Major Requirements

Common SBE Core			
Course Name	Equivalent	Credit	Grade
SBEN 100 - Globalization and Society	BUS 100 @ ECC		
ACCT 201 - Financial Accounting	ACC 200 @ ECC		
ACCT 202 - Managerial Accounting	ACC 240 @ ECC		
BUSN 205 - Business Law and Ethics	BUS 112 or BUS 113 @ ECC		
BUSN 265 - Business and Economics Statistics	BUS 140 or MTH 120 @ ECC		
BUSN 485 - Business Strategy			
ECON 200 - Principles of Microeconomics	ECN 201 @ ECC		
ECON 205 - Principles of Macroeconomics	ECN 202 @ ECC		
FINA 350 - Corporate Finance			
MGMT 305 - Management and Organizational Behavior	MMT 101 @ ECC		
MKTG 300 - Principles of Marketing	MKT 103 @ ECC		
Marketing Courses			
Course Name	Equivalent	Credit	Grade
MKTG 320 - Integrated Marketing Communications			
MKTG 340 - Professional Selling	MKT 105 @ ECC		
MKTG 370 - Marketing Research			
MKTG 480 - Marketing Management			
Electives			
Four credit hours from the following:			
Course Name	Equivalent	Credit	Grade
MKTG 120 – Consumerism and Black Culture			
MKTG 210 – Bodies, Markets and Marketing			
MKTG 310 - Consumer Behavior			
MKTG 330 - Digital Marketing	MKT 160 @ ECC		
MKTG 350 - AMA Case Competition			
MKTG 460 - International Marketing			
LEAD 370 - Marketing for Social Impact			