### TRANSFER PLANNING **WORKSHEET: 2020-2021**



#### FOR PLANNING USE ONLY - NOT AN OFFICIAL DEGREE AUDIT

Student Name:	North Central ID#	College Representative:	Date:

### Your guide for transferring:

- Some courses may have pre-requisites; please consult the course catalog.
- At least 64 credit hours must be taken at a four-year institution; at least 128 credit hours are required for graduation.
- One course may fulfill a requirement in up to three different designations.
- Transfer students with an earned Associate of Arts or Associate of Science will only need to fulfill the Transfer Seminar, Well-Being, and Senior Seminar (indicated with \*).

### GENERAL EDUCATION

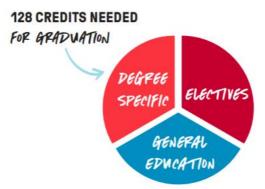
	Requirement	Course Number/Title	Credit	Grade
sesuo	Composition	ENGL 1101 @ COD		
	Writing Intensive	ENGL 1102 @ COD		
	Public Speaking	SPEE 1100 @ COD		
ercc	Fine Arts	Any "ART" in guide		
ansf	Humanities	Any "HUM" in guide		
Core Requirements May be fulfilled at NCC or through approved transfer courses	Social Science	Completed in major		
	Science	Any "SCI" in guide		
	Quantitative Analysis	Completed in major		
	Power Structures	Any "POW" in guide		
	Ethical Dimensions	Completed in major		
	Global Understanding	Completed in major		
	Icons Transfers with 28 or more transferable credit hours at entry are exempt	Exempt if transferring with more than 28 credit hours		
	Well Being*	BUSI 1120, ECON 1110, or PE 2251 @ COD		
ည နှ	Transfer Seminar* Must be taken at NCC			
NCC Reqs.	Senior Seminar* Must be taken at NCC			

## ELECTIVES

Course Number/Title	Credit	Grade

### DEGREE-SPECIFIC REQUIREMENTS

B.A. – Foreign Language	<ul> <li>3 years H.S. with "B" average or</li> <li>MCL 102 or equivalent or</li> <li>Designated Study Abroad or</li> <li>LANG 390 or CLSS 190 (available only to transfers entering with a minimum of 51 transferable credits)</li> <li>Some majors may require courses in addition to foreign language</li> </ul>
B.S.	Determined by individual major
B.B.A.	Determined by individual major
B.M.E.	Determined by individual major



Additional Notes: COD course substitution guide: https://www.northcentralcollege.edu/sites/default/files/C\_DuPage2020.pdf

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### Marketing, B.B.A.

Marketing emphasizes processes for creating, communicating, delivering and exchanging offerings (products and services) that have value for customers, clients, partners and society at large. With a good understanding of the market environment and consumer trends, Marketing Mix strategies (product, place, promotion and price) are used to satisfy consumers' needs and wants. Marketing skills are essential for both businesses and non-for-profit organizations. Students who wish to pursue graduate studies in marketing normally work toward an M.B.A. degree or M.S. degree in Marketing.

### **Major Requirements**

Major Requirements			
Common SBE Core			
Course Name	Equivalent	Credit	Grade
SBEN 100 - Globalization and Society	BUSI 1100 @ COD		
ACCT 201 - Financial Accounting	ACCO 2140 @ COD		
ACCT 202 - Managerial Accounting	ACCO 2150 @ COD		
BUSN 205 - Business Law and Ethics	BUSL 2205 or BUSL 2211 @ COD		
BUSN 265 - Business and Economics Statistics	MATH 1635, PSYC 2280, or SOCI 2205 @ COD		
BUSN 485 - Business Strategy			
ECON 200 - Principles of Microeconomics	ECON 2202 @ COD		
ECON 205 - Principles of Macroeconomics	ECON 2201 @ COD		
FINA 350 - Corporate Finance	BUSI 2210 @ COD		
MGMT 305 - Management and Organizational Behavior	MANA 2210 @ COD		
MKTG 300 - Principles of Marketing	MARK 2210 @ COD		
Marketing Courses			
Course Name	Equivalent	Credit	Grade
MKTG 320 - Integrated Marketing Communications			
MKTG 340 - Professional Selling			
MKTG 370 - Marketing Research			
MKTG 480 - Marketing Management			
One of the following:			
Course Name	Equivalent	Credit	Grade
MKTG 310 - Consumer Behavior	MARK 2225 @ COD		
MKTG 330 - Digital Marketing	MARK 2270 @ COD		
MKTG 350 - AMA Case Competition			
MKTG 460 - International Marketing			
LEAD 370 - Marketing for Social Impact			