

Transfer Planning Worksheet 2020-2021



**NORTH CENTRAL
COLLEGE 1861**

Student Name: _____ North Central ID# _____ College Representative: _____ Date: _____

Organizational Communication, B.A.

Organizational Communication focuses on how people communicate in diverse organizational contexts. Students learn to think critically about communication practices in organizations, as well as develop specific skills for the development, presentation, and analysis of messages for different organizational stakeholders. Depending on the specific courses selected, as well as recommended coursework in a minor, students are prepared for positions in business, industry, non-profit, health care, community and governmental organizations, and may take career paths in internal corporate communication, human resources, training and development, media and community relations, public relations, sales and marketing, customer/client service, community advocacy, technical communication, and management.

Major Requirements

Core Courses			
Course Name	Equivalent	Credit	Grade
COMM 185 - Global Media in a Digital Age	MCOM 1100 @ COD		
COMM 214 - Group Interaction	SPEE 1120 @ COD		
COMM 280 - Business and Professional Communication			
COMM 301 - Rhetoric and Public Discourse			
COMM 330 - Organizational Communication Theory			
COMM 430 - Advanced Organizational Communication			
Communication Context			
One of the following:			
Course Name	Equivalent	Credit	Grade
COMM 200 - Interpersonal Communication	SPEE 1160 @ COD		
COMM 250 - Introduction to Public Relations	SPE 1140 @ COD		
COMM 285 - Argumentation and Debate	SPEE 2160 @ COD		
COMM 287 - Advanced Public Speaking	SPEE 2130 @ COD		
Advanced Communication			
Two of the following:			
Course Name	Equivalent	Credit	Grade
COMM 317 - Intercultural Communication	SPEE 2200 @ COD		
COMM 335 - Freedom of Expression			
COMM 350 - Public Relations Strategy			
COMM 367 - Persuasion Theory			
COMM 370 - Health Communication			
COMM 389 - Gender, Sexuality and Mass Media			
COMM 390 - Seminar in Communication			
COMM 397 - Internship			
COMM 400 - Communication Theory and Research			
COMM 490 - Seminar in Communication			
COMM 497 - Internship			
COMM 499 - Independent Study			
Note:			
*Completion of COMM 100 or CARD 102 is assumed; it is a prerequisite for several core courses.			
Writing Courses			
Two of the following:			
Course Name	Equivalent	Credit	Grade
MEDI 200 - Digital Media Writing			
MEDI 250 - Copy Editing			
MEDI 255 - Social Media	MCOM 2100 @ COD		

Additional Requirements for the B.A. Degree

Foreign Language

Students must demonstrate elementary competence in a foreign language. For more information, see the B.A. Degree Requirements within the Academic Regulations section of this catalog.

Philosophy Course

Course Name	Equivalent	Credit	Grade
PHIL 210 - Professional Ethics	PHIL 1114 @ COD		