

North Central College and NShore Patient Advocates Proudly Present
Their First Joint Patient Advocacy Symposium
and the Third Annual Chicago Patient Advocacy Symposium

August 11, 2018
9:00 AM to 4:15 PM

PATIENT ADVOCACY: RAISING THE BAR FOR HEALTHCARE SAFETY

INVITATION TO SPONSOR OR EXHIBIT

North Central College of Naperville, IL and NShore Patient Advocates have partnered to bring to the West Suburban area an exciting learning and networking opportunity to showcase your company as a sponsor or exhibitor for this special event. North Central College, a renowned private liberal arts college in [Naperville, Illinois](#) ranked #10 in Regional Universities of the Midwest, joins its faculty and resources with those of NShore Patient Advocates to provide the latest information in principles and current practices of Patient Advocacy.

Experts in the field of patient advocacy will draw about 300 participants from multiple professional disciplines and the general public. Your company stands to gain substantial exposure by sponsoring or exhibiting at this event.

Patient advocacy is one of the most important and fastest growing healthcare disciplines for the next decade and sponsoring or exhibiting at this event will allow your company to be seen as strongly affiliated with this growing industry. Collaborate with the decision-makers of independent patient advocacy and healthcare navigation companies from northern Illinois, the Greater Chicago area and beyond as you expand your market visibility and network with leaders in this field.

Sponsorship and exhibitor spaces are limited, so we encourage you to secure your exhibit or sponsorship soon to take advantage of this college-affiliated opportunity. Register to join us for the August 11th event by going to this link to sign up as an exhibitor or sponsor for our highly collaborative patient advocacy event.

www.northcentralcollege.edu/symposium

Patient Advocacy: Raising the Bar for Healthcare Safety

August 11, 2018

Myron Wentz Science Center at North Central College

125 S. Loomis

Naperville, Illinois

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

TWO SPONSORSHIP OPPORTUNITIES:

(given on ***first-come, first-serve*** basis)

❖ **GOLD SPONSOR:** **\$1,000.00**

- ***Full page ad for your business at the front of the program***
- ***Exhibitor table***
- ***Two (2) tickets to symposium presentations***

❖ **SILVER SPONSOR:** **\$ 750.00**

- ***Full page ad for your business near the end of the program***
- ***Exhibitor table***
- ***Two (2) tickets to symposium presentations***

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MULTIPLE EXHIBITOR OPPORTUNITIES - \$ 500.00

(table location of choice given at the time you arrive)

- ***Exhibitor table***
- ***One ticket to attend symposium sessions***
- ***One-half page ad in program***

Support Level Exhibitor - \$250.00

(table location assigned at the time you arrive)

- *Shared Exhibitor table*
- *One ticket to attend symposium sessions*

Sponsorship / Exhibitor Intent Form

Third Annual Chicago Patient Advocacy Symposium

August 11, 2018

9:00 AM to 4:15 PM

North Central College

Naperville, Illinois

Sponsorship / Exhibitor Information			
Company/Organization			
Mailing Address			
Key Contact Person	Name	Phone Number	Email
Signature			
Please Indicate Whether You Would Like A Sponsorship Level or Exhibitor Space			
Gold Sponsor \$1,000			

Silver Sponsor \$ 750	
Exhibitor \$ 500	
Support \$250	

Patient Advocacy: Raising the Bar for Healthcare Safety

August 11, 2018

9:00 AM to 4:15 PM

Myron Wentz Science Center at North Central College
131 S. Loomis
Naperville, Illinois

We are delighted and grateful for your offer to exhibit at or sponsor this year's Third Annual Chicago Patient Advocacy Symposium, another exceptional gathering of healthcare advocates in the Chicago area and beyond. We trust that through your agreement to sponsor or to exhibit at this event, your company will become more well known in your support of patient and family healthcare safety.

INFORMATION YOU WILL NEED FOR THE DAY OF THE EVENT

ADDRESS OF THE SYMPOSIUM:

Myron Wentz Science Center:
125 S. Loomis
Naperville, Illinois

Signs in the Lobby of the building will direct you to the symposium conference room

TRANSPORTATION:

BY CAR

GPS: For attendees driving or using ride share services to get to our event, we recommend entering, "Myron Wentz Science Center" into your GPS program, rather than simply using the street address. GPS works more efficiently with the name of the building.

PARKING: There are several available parking lots around across. Please see map at the bottom of this document for further detail.

BY METRA TRAIN:

Only one train from Union Station arrives in Naperville in time for the start of the symposium. It is the Burlington-Northern train leaving Union Station at 6:30 AM. arriving at the first of two stops in Naperville at 7:26 AM. This train stop is approximately 5 city blocks from the Wentz Science Center. There are trains returning to Union Station at 4:33 PM and 6:33 PM. Fare for the weekend pass is \$10.00.

SET-UP AND REMOVAL TIMES FOR SPONSOR TABLES

Set-up can begin at 7:30 AM on August 11, 2018

Removal / Tear Down should be complete by 4:00 PM

INFORMATION AND ITEMS WE NEED FROM EXHIBITORS AND SPONSORS NO LATER

THAN JULY 16

Please submit all information via the internet link

1. THE NAME OF THE STAFF MEMBER WHO WILL BE AT YOUR EXHIBIT TABLE

If a second person will attend from your company, they will need to register as a participant

We need the names of your staff in order to expedite check-in and to plan our catering needs

2. YOUR LOGO ARTWORK (emailed to Anna@northshorern.com)

- **NEEDED AS SOON AS POSSIBLE, BUT NO LATER THAN JULY 16, 2018**
- **IN THIS PREFERRED FORMAT:**

**A SCALABLE VECTOR GRAPHIC,
EITHER jpeg, .AI, .EPS, or .SVG formats (300PPI)**

***Logos will be used in the Symposium program that each attendee will receive at check in. Placement in program will depend upon sponsorship level.**

If you would like your logos to be clickable and link to your company page, please ADDITIONALLY provide your URL.

3. PAYMENT SUBMITTED VIA THE INTERNET LINK

PLEASE NOTE: Meals: A continental breakfast and box lunches will be provided

Raffle Gifts: If you will be offering a raffle gift, please remember to affix promotional material or a business card that clearly identifies it as coming from your organization.

PLEASE PROMOTE THIS SYMPOSIUM TO YOUR PROFESSIONAL COLLEAGUES.

Our website is being updated frequently with new information

www.northcentralcollege.edu/symposium

Your financial support is greatly appreciated and will be certain to help make this event a success. Be assured that we will continue to promote your organization and its services long after the symposium is over.

Thank you
Teri Dreher, RN, BCPA
Symposium Chair
teri@northshorern.com
(847) 612-6684

NORTH CENTRAL COLLEGE

NAPERVILLE, ILLINOIS
Founded 1861



Wentz Science Center
131 S. Loomis Street
Naperville, IL 60540

Enter "Wentz Science Center"
in your GPS for accurate
directions.

Guests may enter Wentz
through the southeast and
southwest entrances.

Parking - P

Guests are welcome to use
any of the available lots on
campus, and no permits are
required. Guests would only
need to be in a valid parking
space and follow the posted
signs in the lot.

