

The Wentz Concert Hall and Fine Arts Center has served as the cornerstone venue for the College's spectacular Fine and Performing Arts seasons for more than a decade. Below are a few examples of the many nationally and internationally acclaimed artists who have brought their talents to Naperville and North Central College. We welcome you back and look forward to celebrating the arts with you this season.



LEE GREENWOOD



NATALIE COLE



YO-YO MA



BEACH BOYS



RUSSIAN BALLET



BOYZ II MEN



NORTH CENTRAL COLLEGE FINE & PERFORMING ARTS

SPONSORSHIP OPPORTUNITIES



WENTZ CONCERT HALL & FINE ARTS CENTER



PFEIFFER HALL



WENTZ CONCERT HALL



MADDEN THEATRE

For more information:
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northcentralcollege.edu/show



**NORTH CENTRAL
COLLEGE 1861**



**NORTH CENTRAL
COLLEGE 1861**

Take your company CENTER STAGE

PERFORMING ARTS SEASON SPONSORSHIP

As a corporate sponsor of the Fine & Performing Arts at North Central College, your company has access to a range of benefits tailored to meet your business objectives.

Sponsorship offers:

- ✓ Brand exposure via downtown Naperville's premier performing arts venues
- ✓ Enhanced visibility with an influential and affluent patron demographic
- ✓ Unique print and digital marketing recognition
- ✓ Exclusive client entertaining opportunities

PRINT RECOGNITION	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000+
Logo featured on sponsor page of season mailer	★	★	★	★	★
Sponsor advertisement featured on sponsorship board in venue for Pfeiffer Hall events	Half Page	Half Page	Full Page	Full Page	Full Page
Logo featured on playbill covers and tickets					★
Top billing on all marketing materials as lead season sponsor					★
DIGITAL RECOGNITION					
Logo featured on the sponsor page of the Fine & Performing Arts website	★	★	★	★	★
Logo featured on sponsor page of digital monthly playbill	★	★	★	★	★
Sponsor advertisement featured on closed circuit TVs for Wentz Concert Hall and Madden Theatre events	★	★	★	★	★
Sponsor advertisement in monthly digital playbill	Half Page	Half Page	Full Page	Full Page	Full Page
Logo featured in monthly e-newsletter		★	★	★	★
Sponsor recognition in pre-show reminder email for North Central-presented performances		★	★	★	★
Logo featured on Fine & Performing Arts website landing page		★	★	★	★
Sponsor thank you via social media (Facebook, Instagram, Twitter)		★	★	★	★
Sponsor logo featured on website event pages for North Central-presented performances			★	★	★
Sponsor message or ad in two e-newsletters per season			★	★	★
Sponsor messaging or ad via social media (Facebook, Twitter, Instagram) once per quarter			★	★	★
Sponsor advertisement with click-through on e-tickets and confirmation emails			★	★	★
ON-SITE RECOGNITION					
Logo featured via signage and closed-circuit TVs during hours of venue operation	★	★	★	★	★
Verbal acknowledgement before North Central-presented performances		★	★	★	★
VIP ACCESS FOR EXECUTIVES & CLIENTS					
Invitations to the annual Impresario recognition event	★	★	★	★	★
Complimentary tickets to North Central-presented performances (total per season)	4	6	10	14	20+
Logo featured in exclusive email invitations to Impresario Society events		★	★	★	★
Special recognition for company representatives at the annual Impresario recognition event		★	★	★	★
Access to the Impresario Lounge for pre-concert and intermission entertaining during three shows per season		★	★	★	★
EMPLOYEE ENGAGEMENT OPPORTUNITIES					
VIP ticket service			★	★	★
Employee ticket discount for North Central-presented shows			10%	20%	25%

À LA CARTE PERFORMANCE SPONSORSHIPS

Do you prefer to align your brand with a specific performance or genre of music? Starting at \$5,000, we offer performance and series sponsorships with unique recognition and client entertaining benefits.

PRINT RECOGNITION	STARTING AT \$5,000
Logo next to sponsored performance in season mailer	★
DIGITAL RECOGNITION	STARTING AT \$5,000
Sponsor ad in digital playbill during month of sponsored performance	★
Sponsor advertisement with click-through on e-tickets and confirmation emails	★
Sponsor messaging or ad via social media	★
ON-SITE RECOGNITION	STARTING AT \$5,000
Announcement before sponsored performance	★
Custom brand activation in lobby before and during sponsored show	★
Recognition via signage and closed-circuit TVs in lobby before and during sponsored show	★
VIP ACCESS FOR EXECUTIVES & CLIENTS	STARTING AT \$5,000
10 complimentary tickets to performance	★
10% discount on additional tickets to performance	★



FINE & PERFORMING ARTS VENUES

North Central boasts several world-class venues providing an immersive audience experience.

WENTZ CONCERT HALL

171 E. Chicago Ave., Naperville

- Auditorium with world-class acoustics
- Seats 617
- Main floor and balcony seating
- Spacious lobby for receptions
- Box office

MADDEN THEATRE

171 E. Chicago Ave., Naperville

- Black box theatre
- Seats 150
- Spacious lobby for receptions
- Flexible seating arrangements or options
- Box office

PFEIFFER HALL

310 E. Benton Ave., Naperville

- Historical theatre built in 1926
- Seats 1,057
- Main floor and balcony seating
- Box office