


# South Korea 2027

## CARDINAL DESTINATION COURSE ABROAD



### Communicating Korea: From Ancient Traditions to K-Pop

 Sara Kim

 May 11-23, 2027

#### ITINERARY HIGHLIGHTS

- Discover ancient palaces, temples & traditional villages in Seoul
- Explore K-pop culture and media studios
- Tour the DMZ
- Hear North Korean refugees' stories firsthand
- Meet Yonsei & Korea University students
- Experience Korean street food & K-beauty malls
- Explore Busan's maritime culture and the iconic fish market

#### ACCOMMODATION DETAILS

- Various Hotels

CARD\*260\*BL4

#### Course Description:

This course examines how communication in Korea has evolved from royal courts and Confucian academies to K-Pop stages, digital media districts, and multicultural city streets. Students explore how history, identity, immigration, and globalization shape interpersonal, intercultural, and mediated communication in contemporary Korea. During a two-week study experience in Seoul and Busan, students visit and engage with Korean students at local universities, visit historical and religious sites, experience K-Pop and media spaces, and observe everyday communication in markets, subways, and neighborhoods. Guided reflections and a final analytical or creative project connect course readings and theories with lived experience abroad. Students leave with strengthened intercultural communication competence and a critical lens for interpreting global media and Korean cultural narratives.



## Enrollment Steps:

To participate in a Cardinal Destination Course Abroad (CDCA), you must enroll in and successfully complete its prerequisite work.

- Contact your student success coach to understand how enrollment in the CDCA will affect your academic plan.
- Register ON MERLIN for the correlating 2-credit CARD\*260 course on Merlin in the spring 2027 semester (designated course section listed on the flipside of this flyer). This course encompasses both the required prerequisite work and the travel component in May.

**Enrollment Deadline: November 1, 2026**

*(or before, if course capacity is met)*

## Center for Global Education (CGE) Registration:

- **November 1, 2026:** Students enrolled in a CDCA will begin the registration process, be charged a non-refundable \$40 registration fee, and prompted to pay the non-refundable \$500 program fee deposit, through the Center for Global Education.
- **January 22, 2027:** Proof of a valid passport is due. *(Current passports must be valid through November 2027 for May term travel, six (6) months past your return travel date.)*

## CONTACT INFORMATION

### Course and Itinerary Questions

Sara Kim | Assistant Professor Communication and Media Studies

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### General CDCA Questions

Kimberly Larsson | Executive Director, CGE

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## ESTIMATED COST & PAYMENTS

\$3,910-\$4,410 based on 12 enrolled students

### PRICE BREAK DOWN INCLUDES:

- Airfare & host country transportation estimate: \$1,930
- Program fee estimate: \$1,980 - \$2,480

### NOT INCLUDED:

- Meals (other than those listed in the itinerary)
- Optional entertainment and excursions
- Excess baggage charges
- Personal items (telephone charges, laundry fees room service, souvenirs, etc.)
- Departure taxes (except U.S.)
- Passport fees

### Payment Deadlines:

- **December 11, 2026:**  
\$500 non-refundable program fee deposit due to North Central College
- **January 29, 2027:**  
\$500 non-refundable airfare deposit due to North Central College
- **April 2027:**  
Remaining program fee balance (including airfare) will be billed to your NC Student Account

### CDCA Tuition

- All CDCA experiences are worth 2-credits, which fall under the spring semester.
- All participating students will be registered in a 0-credit course in summer session for administrative purposes only. There is no summer tuition course fee.
- Contact the Office of Financial Aid during the fall semester to inquire about financial aid options for Cardinal Destination Courses Abroad.

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